

### NEXT MEETING:

**When:**

Thursday – Nov. 10th  
09:00 to 13:00

**Where:**

Jim's Family Rest.  
8950 Laurel Canyon  
Sun Valley  
(818) 768-0213

**Topic:**

TBD

**RSVP:**

RSVP Online at:

Info@asis130.org  
Or (818) 831-2404

### 2009 Chapter Officers

**Chairman**

Patrick "Pat" Salter, CPP  
Securitas Security  
Services USA, Inc.  
(818) 782-6184

**Vice Chairman**

Doug Carner CPP  
SAS Security  
(818) 355-8608

**Secretary**

Avanti Desai-Frick

**Treasurer**

William Nelson  
Golden West K-9  
(661) 294-8160

**Remember**

**Please bring a  
gift for the raffle.**

## Chairman's Corner

by Pat Salter, CPP



It's time to step forward! You may have been, surprised, maybe even amused to have received an e-mail from me recently nominating you for a position on Chapter 130's Board.

ASIS is a volunteer organization run both locally and nationally by volunteers. My point in e-mailing the members is to drive home that fact. Often we don't think we can offer anything or no one really needs our input. I want all of you to know, I and every volunteer member of the board, values your participation, opinion and participation. We have grown in two years from an average of 9 members per meeting to our current average of 25 members per meeting. Only you can decide if now is the time for you to step up and volunteer to help move this chapter forward next year. If you are unable to don't feel bad, don't feel guilty. Only you can determine if you have the time to put into the chapter. Only you know if you have the qualifications or desire to help out this chapter.

Yes, it takes some time and effort to be a volunteer leader in ASIS. You give but it is very rewarding. So I behoove you to take up the challenge, step up and volunteer to help lead the San Fernando Chapter into 2010.

On another note; too bad you missed last month's NIMS and SEMS seminar hosted by our chapter at the Glendale Elks Lodge. It was very good! Presented by our very own Robert Lee, CPP a nationally recognized expert in emergency preparedness. The Chapter extends our thanks to Robert Lee, CPP, presenter, and Mike Pirouzian who organized and hosted the event. Hard work done by both and very much appreciated!

## November NIMS Seminar: See what you missed!!!

The NIMS Seminar was a success. Anyone who attended learned there was much to learn about emergency preparedness, resources and the community at large.

For those that are responsible in their employment position, this training was invaluable and for the remainder of the security professionals that did attend, the knowledge obtained will be a personal asset if they are ever involved in a disaster.

*Every month, there is something to be learned! Join us at the next Chapter meeting.*

## Committee Chairs

**ASIS Foundation Rep.**  
Position available...

**CPP Certification Rep.**  
Stephen Huss, CPP  
(818) 831-9463  
[aarol@earthlink.net](mailto:aarol@earthlink.net)

**Legislative Rep.**  
Barry Bradley, Esq.  
Bradley & Gmelich  
(818) 243-5200  
[bbradley@bglawyers.com](mailto:bbradley@bglawyers.com)

**Law Enforcement Liaison**  
Capt. Lief Nicolaisen  
Glendale Police Dept.  
(818) 548-3134

**Law Enforcement  
Appreciation Liaison**  
Wayne Horton  
Norton Simon Museum  
(626) 844-6960  
[whorton@nortonsimon.org](mailto:whorton@nortonsimon.org)

**Membership**  
Eric Mardian  
Siemens Building  
Technologies, Inc.  
(714) 252-1301  
[eric.mardian@siemens.com](mailto:eric.mardian@siemens.com)

**Placement**  
Wayne Horton, CPP  
Norton Simon Museum  
(626) 844-6960  
[whorton@nortonsimon.org](mailto:whorton@nortonsimon.org)

**Programs**  
Tilford "Tee" Flowers  
Starbucks  
(909) 623-8071  
[tflowers@starbucks.com](mailto:tflowers@starbucks.com)

**Newsletter & Webmaster**  
Frank Faulk, CPP  
PI Resources  
(818) 831-2404  
[Info@asis130.org](mailto:Info@asis130.org)

**Happy  
Thanksgiving!**

## Social Networking Sites

*By Kroll Ontrack, Investigator Insight, Nov. 3, 2009*

The staggeringly rapid evolution of technology has forced companies to respond to unprecedented challenges in protecting intellectual property, customer information, financial data and other vital information from data breaches. With millions of people receiving notices of data breaches regarding personal information, it is clear that threats to data security are growing in frequency, intensity and diversity. An emerging source of information security concerns are popular social networking sites such as Facebook, MySpace and Twitter. At first glance these sights appear unrelated to business but they have evolved as their use has skyrocketed. Companies must recognize that social networks represent a substantial information security risk that cannot be ignored.

Social networking sites present an information security risk for both accidental and deliberate information loss. It can be as simple as an employee on a social networking site who posts information regarding his or her activities and inadvertently provides non-public information to anyone with Internet access. A message like "Headed out to survey a potential acquisition" followed by a message stating "Just arrived in Austin" may effectively reveal who the acquisition candidate is. Discussion boards and blogs pose similar risks.

Moreover, the threat of malicious software (a.k.a. malware) attacks infiltrating a company's network is heightened when there is wide and uncontrolled access to social networking sites. These sites are increasingly targeted by sophisticated malware. In late 2008, a malware Trojan called "Koobface" infected Facebook and several other social networking sites. Koobface operated by sending messages to the infected users' "friends" with a link that, once clicked, infected the friend's computer.

Malware from any source - including social networking sites - places company systems, networks and data at risk. The reality is that no anti-virus or anti-malware product identifies and stops 100 percent of malicious code utilized by technology-savvy perpetrators. In fact, industry experience shows that the most commonly used filtering packages do not detect all types of malware, and that manufacturers take varying amounts of time to develop and distribute updates that can reliably detect new forms.

A corporation can cost-effectively safeguard its data by implementing appropriate prevention, detection and control measures that protect against the total range of information security threats they face. New concerns, like social networking sites, join more traditional concerns, such as employee theft and system failures that directly attack a company's IT system. Appropriate measures to safeguard sensitive information include the following:

- Establish Internal Computer Use Policies. Companies must implement internal computer use policies. These policies, at a minimum, should: (1) establish employees' responsibility for the secure storage, use, protection and end-of-life destruction of information to prevent or mitigate the damaging effects of a data breach in the event one occurs; (2) govern when sensitive data can leave the physical premises of the corporation and what precautions should be taken when data is removed; and (3) specify whether employees can access social networking sites, discussion boards, blogs or instant messaging programs from company machines and what business-related information can - and cannot - be posted on these forums by employees from any access point.

## Tip of the Month

*Courtesy of  
Help  
Eliminate  
Auto Thefts  
(H.E.A.T.)*

"Park in well-lit areas, near sidewalks or walkways. Avoid parking near dumpsters or large vans or trucks. These obstacles decrease your ability to see the space surrounding your vehicle clearly, where thieves or carjackers could be hiding."

Happy  
Thanksgiving

## Remember

**Please bring a gift for the raffle.**

## Social Networking Sites: *Continued*

- Ensure Employee Compliance With Computer Use Policies. The mere existence of a policy does not by itself ensure its effectiveness. Employees must be educated about the policy and sent enforcement reminders on a routine basis. To ensure policies are being followed, companies should conduct regular comprehensive policy compliance audits and take reasonable steps to monitor employee computer use.

- Leverage Logging Systems. Corporations should ensure an adequate logging system is in place to help avert a data breach. Key functions (e.g., which users are accessing a computer system, transactions performed or attempted, and data added or deleted from files) should be recorded in logging systems. Aggregating and proactively analyzing these logs to identify problems quickly can provide substantial value. Technical information in the form of firewall, proxy and other system-level logs can also be valuable, particularly if a log aggregation and analysis capability is in place.

- Utilize Password Protection and Encryption Where Appropriate. Installing strict mandatory password requirements on company equipment and encrypting sensitive data decreases the likelihood that an unauthorized person, external or internal, can gain access to valuable data. Passwords can be used to limit access to sensitive data to those personnel who require access. Of course, passwords can be written down or shared, so additional safeguards such as one-time password generators, biometrics or the like should be considered as an additional form of authentication for highly sensitive information.

- Assess Information Security Shortcomings. Companies must continuously assess the need for evolving information security policies and practices. Information security experts can often help companies pinpoint gaps in data security and remediate the risks posed. Information security assessments can include penetration testing exercises where a company's information security system is put to the test. Newly emerging areas of risk like social networking have to be understood both technically and in light of a particular organization's needs, and appropriate policies and technical safeguards must be decided on and implemented.

- Craft a Response Plan. Companies must establish an incident response plan in advance of a data breach. Trying to develop a plan in the middle of an actual crisis is a worst-case solution. The best solution is having a tested plan in place that can be easily executed during an incident. This permits better decision-making capabilities and ensures the right steps are taken. A response plan should cover who has what responsibility in a crisis. An appropriate working group that crafts and acts on the response plan should include senior management, counsel, public relations, HR, finance and IT representatives at a minimum. Third-party providers can also offer valuable services such as initial policy development and implementation and following a breach, assistance with remediation and a technical investigation to determine with forensic accuracy what did and did not occur. If a breach occurred, potentially thousands of computers may be infected with malware, and handling the subsequent notification tasks that state laws often require can be overwhelming to an organization's internal staff. Outside sources can also provide crisis communication assistance, including operating a call center to prevent a company's standard phone operations from being inundated. These services can be pre-contracted to avoid a frantic rush to identify and acquire assistance when a crisis occurs and should be a part of a company's information security policies.

Safeguarding sensitive company information is a key aspect of corporate governance in an age where information is often a company's most valuable asset. As risks evolve from new technologies such as social networking, no security plan is ever set in stone. Information security is an ever-changing process and companies must be proactive in protecting sensitive information. Implementing the security measures and policies discussed above will bring a significant return on investment by reducing the chance of costly data breaches and mitigating damages through facilitation of a timely cost-sensitive and appropriate response in the event a breach occurs.

## Up coming Speakers & Events...

**Dec. meeting**  
Dec 8<sup>th</sup>, 2009

Speaker:  
**TBD**

Topic:  
**TBD**

**Plus:  
Holiday  
Cheer**

### Up Coming ASIS Training:

**Topic:**  
Web 2.0  
Investigations  
That Move  
Beyond Google

**When:**  
Feb. 17<sup>th</sup>, 2010

**Where:**  
Webinar,  
*only \$99*

[More Info \(link\)](#)

**Get your seat  
now!**

## Remember

**Please bring a  
gift for the raffle.**

## 2010 Elections - Attendee's Vote!

Elections will be held at the November meeting for the ASIS Chapter 130 board positions of **Chairman, Vice Chairman, Secretary and Treasurer.**

The Candidates will be your volunteer leaders for the next year. It is your choice if your vote, and the choice of others if you do not.

**Your must be a Chapter 130 member and present at the meeting to vote for your candidate!**

## *Be a part of the ASIS Member-Get-A-Member Program*

This Member-Get-A-Member campaign is really about you. We know that if you are satisfied with your membership in ASIS International, you will encourage other security professionals to join. (After all, it is one of the best professional decisions they can make for their careers.) And we want to reward you for doing that!

The 2009 Reach Out! campaign runs from **January 1, 2009 through November 30, 2009.** Awards will be announced in January 2010.

If you have another security professional decide to apply for membership, they'll need to put **your name and employer (company) or phone number on the membership application line:** Person who introduced you to ASIS. If they join, you get the credit. And we keep track of your recruitment activity for you. It's that simple. ([For more info, follow this link](#))

## Committee positions ... are available, and a new year is coming!

The chapter has a host of committees that are always in need of members. Jump on board in a committee that you believe you can make a difference.

***“The reward of membership is discovered by involvement!”***

The more involved you become in the Chapter, the more the Chapter and ASIS become significant in your professional security life. The Chapter is staffed and managed by its volunteer members. All of the committees have room for one or two more, so the choice is yours.

- What would you like to do to get involved?
- Are there any changes you believe would make the Chapter a better resource?
- Do you like to write articles?
- Are you a person who knows a lot of different speakers?

*There are many choices... come join a committee!*

We are always looking for speakers with "hot" topics.

Please make your recommendations to Pat Salter at [pat.salter@securitasinc.com](mailto:pat.salter@securitasinc.com)

Or call him at (818) 782-6184

## Upcoming Chapter Events!!!

What do you want to do for the December Holiday Meeting?

It is your Chapter, please email [Info@asis130.org](mailto:Info@asis130.org) and make your recommendations.

## Remember

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## REGION III ANNUAL CERTIFICATION EVENT

December 5, 2009

AT

## THE HUNTINGTON

LIBRARY, ART COLLECTIONS AND BOTANICAL GARDENS



**When:** December 5, 2009

**Time:** 8:30 AM to 2:00PM, after the event, all attendees are welcome to tour the library facilities at their leisure. (Registration and Continental Breakfast @ 8:30 / Lunch @ Noon)

**Costs:** \$85.00 per person, Includes admission to the Library, Art Collections and Botanical Gardens

**Where:** The Huntington, 1151 Oxford Road, San Marino, CA 91108 (for directions please refer to their website at: [www.huntington.org](http://www.huntington.org))

Each year, the certified members (CPP, PSP AND PCI) of ASIS International Region III convene to establish and re-new our network of contacts and attend a half day seminar to improve our knowledge of the security industry. In addition, we also gather to celebrate and recognize the outstanding achievements of our peers.



Use this link for Registration! Or go to the Events Section of the [ASIS130.ORG](http://ASIS130.ORG) website.



Enjoy traditional English tea in The Huntington's Rose Garden Tea Room.



## Famous Quotes

**"The beginning is the most important part of any work"**

*Philosopher, Plato*

**"Thinking is the hardest work there is, which is probably the reason so few engage in it."**

*Henry Ford*

**"No act of kindness, no matter how small, is ever wasted."**

*Greek Writer of Fables, Aesop*

## Linked In - Get connected now! By Doug Carner, CPP/CHS, Vice Chair

Our on-line forum (<http://www.linkedin.com/groups?gid=2386100>) is only a few weeks old. We have 37 members and are growing every day. About half the members had not known that our chapter existed. My hope is that this forum will encourage many of these people to attend our monthly meeting and join the chapter.

Please continue to invite your colleagues and peers to join our group so they too can share their products, services, knowledge and talents with the entire group. The more members we have, the more we all will benefit from the networking potential. *(If you have not joined yet, follow the link above.)*

Thank you for helping to build a professional security network.

## CALL For Speakers

Our Speakers offer their time and expertise because they have been asked.

If you have recently heard a Speaker at another venue that you believe would be of a benefit to our members, please ask them if they would like to address our group.

If they offer their expertise, please forward the information to Tilford Flowers, our Program chairman.

We are always looking for Speakers with topic related to our industry.

Thank you...

Send to:  
[tflowers@starbucks.com](mailto:tflowers@starbucks.com)  
or  
[Info@asis130.org](mailto:Info@asis130.org).

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## Welcome Aboard...

As professionals, we cherish new members because they bring new information and new ideas with them as they begin networking with each of us.

Please welcome our newest chapter members.

- H. Hadley McCann, Director of Global Investigations, Walt Disney Company, *Burbank*
- Kenneth Strange Jr., Special Agent In Charge, US Dept. of Justice OIG, *Glendale*

*Welcome aboard!*

## ASIS INFORMATION RESOURCES CENTER (IRC) (ASIS LIBRARY)

When you have a security question, where do you find the answer? Usually, your first choice is your Protection of Assets Manual. Next, you look at your bookshelf. What if you need the most up-to-date information? As an ASIS member, you can look online.

The ASIS Information Resources Center (IRC) provides ASIS members with security information and resources available in print, video, audio, cd-rom and online. The Reference Desk offers assistance by phone or email, and in-person to visitors. [Take a look at what is available.... \(login required\)](#)

## Why get Certified?... CPP, PSP or PCI

The simple answer is that to remain as competitive as possible today, you must be certified. The bar has been raised in the security profession and employers, contractors, governments, and even clients are now taking additional steps to ensure that they are hiring or working with the most skilled and knowledgeable individuals in the business. Professional certifications from ASIS International offer them another screening tool -- one that has the backing and credibility of the preeminent professional society in the world for those who are responsible for security.

*Every profession requires specialized skills. Not every employer knows that you have those skills. In short, certification is an investment in your career, your livelihood, your future. For details, contact Stephen Huss, CPP, your Certification Chairman.*

*Look at the employment section of the website...*

[www.asis130.org/employment.htm](http://www.asis130.org/employment.htm)

**If you know of an open position, please pass it on to Wayne!!!**

## CALL For Papers

If you have some information that you would like to share with the chapter, please send your article, notes or just an email with your idea to the newsletter editor.

We are always looking for information related to our industry.

Thank you...

Send to:  
[Info@asis130.org](mailto:Info@asis130.org)

Happy  
Thanksgiving!

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## Strange Laws

*Here's our fabulous collection of Strange Laws that can today, even if rarely enforced. date back very far. Most of these laws remain in the books today, even if rarely enforced.*

- ★ In Texas, it's against the law for anyone to have a pair of pliers in his or her possession.
- ★ In Philadelphia, you can't put pretzels in bags based on an Act of 1760.
- ★ Alaska law says that you can't look at a moose from an airplane.
- ★ In Corpus Christie, Texas, it is illegal to raise alligators in your home.
- ★ In Miami, it is forbidden to imitate an animal.
- ★ It is against the law to mispronounce the name of the State of Arkansas in that State.
- ★ In Illinois, the law is that a car must be driven with the steering wheel.
- ★ California law prohibits a woman from driving a car while dressed in a housecoat.
- ★ In Memphis, Tennessee, a woman is not to drive a car unless a man warns approaching motorists or pedestrians by walking in front of the car that is being driven.
- ★ In Tennessee, it is against the law to drive a car while sleeping.
- ★ In New York, it is against the law for a blind person to drive an automobile.
- ★ In West Virginia, only babies can ride in a baby carriage.
- ★ In Georgia, it is against the law to slap a man on the back or front.
- ★ A barber is not to advertise prices in the State of Georgia.
- ★ The law states that more than 3000 sheep cannot be herded down Hollywood Blvd. at any one time.

## Placement...

Our group represents a diverse collection of talents spanning a wide range of experience, skills and certifications. Sometimes it can be quite challenging for our members to find a career position that utilizes all of their talents. As the group's Placement officer, I can be of tremendous assistance matching positions to your career goals.

Our most recent job posting seems to be an exciting opportunity for the right person. If you are looking, checkout the website on a regular basis, it is updated as things change.

Please contact me with your questions or special needs. All communications are kept in the strictest confidence and privacy.

Please call your Placement Chairman – Wayne Horton, CPP at (626) 844-6960 or e-mail at [whorton@nortonsimon.org](mailto:whorton@nortonsimon.org)

## IT IS NOW Time to Think About Next Year!

Every year the Chapter needs to have a nucleus of volunteers to fill the various positions, both on the Board and the Committees.

A new group of leaders will need to step up to the plate this fall when nominations are requested.

The present volunteers will step aside and automatically be added to the long list on the "Executive Board"

The Board, all of which have held various positions over the years, continues to offer guidance, if and when requested, year after year.

If you believe you have a little time to offer to the Chapter and wish to add your influence to how this Chapter serves the membership, take a look at your plate and see if you can step up!

## NEWS ARTICLES FROM ASIS THAT NEED TO BE SEEN!

### [Employee Surveillance Protocol](#)

[Provider \(10/09\) Vol. 35, No. 10, P. 71; Alaniz, Richard D.](#)

### [Building Security: 7 Basic Blunders](#)

[CSO Online \(10/01/09\) Vol. 8, No. 8, P. 22; Goodchild, Joan](#)

### [Social Networking Sites Leaking Personal Information to Third Parties, Study Warns](#)

[Computerworld \(09/23/09\) Vijayan, Jaikumar](#)

## Events and Education...

Check out the Chapter website and the national website for the latest list of Events and Educational opportunities available. [www.asis130.org](http://www.asis130.org) and [www.asisonline.org](http://www.asisonline.org)

December 5<sup>th</sup>, Region III Annual Certification Event. A perfect time to earn re-certification credits and network with other professionals in the region.

## Menu selection for next meeting...

*Please choose from one of the entrée selections below when you make your reservation. If your diet does not include entrée's from the selection, please let us know and we can make accommodations. When you send in your RSVP, please indicate BEEF, CHICKEN or FISH for yourself and your guest(s).*

### **CHICKEN FRIED STEAK DINNER (BEEF)**

Chopped beef steak, breaded and fried. Dinner includes a choice of potato or rice pilaf, fresh sautéed vegetables, soup and salad bar.

### **CILANTRO CHICKEN**

Tender breast of chicken, marinated and sautéed in cilantro butter sauce and served with rice, refried beans, Pico de gallo, fresh guacamole and tortillas.

### **FRESH SALMON AL PESTO DINNER (FISH)**

Fresh Salmon filet topped with garlic-pesto sauce, serves on a rice pilaf with garden vegetables. Also comes with soup and a salad bar.

In our ongoing effort to provide a good meal selection, good parking, some degree of privacy and a convenient location, we are meeting at:

**Jim's Family Restaurant**  
**8950 Laurel Canyon Blvd.**  
**Sun Valley**

*...the corner of Sheldon & Laurel Canyon, just off I-5 at Sheldon...*