

The Security Blanket

ASIS - San Fernando Valley Chapter 130

Issue: March 2009

NEXT MEETING:

When:

Tuesday – Mar. 10th
11:30 to 13:00

Where:

Jim's Family Rest.
8950 Laurel Canyon
Sun Valley
(818) 768-0213

Topic: Identity Theft What Can You Do?

By Lt. II Loren Farell,
OIC, Comm. Crimes
Div., Valley Forgery,
LAPD

RSVP:

RSVP Online at:

Info@asis130.org
Or (818) 831-2404

2009 Chapter Officers

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Treasurer

William Nelson
Golden West K-9
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Remember

**Please bring a
gift for the raffle.**

New website address...

www.asis130.org

Now up and running!

Chairman's Corner

by Pat Salter, CPP



Our speaker this month is Lieutenant II Loren Farell, LAPD, O.I.C., Commercial Crimes Division; he will be speaking on identity theft. A subject that statistics show has just about touched every American, whether individually or indirectly.

Now you might think that this is an odd topic for a room full of security experts. However, according to the Department of the interior, 9.3 million people in the United States were affected by identity theft in 2006. The Identity Theft Assumption Deterrence Act of 1998 defines identity theft as follows:

Identity theft occurs when a person knowingly transfers, or uses without lawful authority, a means of identification of another person with the intent to commit, or to aid or abet, any unlawful activity that constitutes a felony under any applicable state or local laws.

Now some of us are responsible for IT security, some for physical security, others are investigators; most of us have several different security hats to wear. Therefore identity theft, or some form of it, might just fall under your purview. As such, it is one more risk that you will have to manage in your security portfolio.

According to some insurance specialists the average monetary loss is around \$6,000 per event. It takes approximately 40 hours to repair, this coupled with one's credit rating taking a hit, increased cost of credit, even the inability to get credit and ancillary expenses hold a substantial cost for the victim.

Identity theft is a problem that should be of interest to all of us. So much of our personal information is available to those who would look hard for it. The government tells us that we should be increasingly careful about who we give our personal information to, however, we don't have the right to keep businesses from sharing our information or keep government from taking it.

Identity theft is a subject that I believe all of us should more fully understand, so come join us this month at Big Jim's and listen to an expert.

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Identity Fraud Survey Shows ID Theft up 22% The 2008 Toll: 9.9 Million People, \$48 billion

The following article was written by Linda McGlasson, Managing Editor of Bank Info Security - February 9, 2009

Identity theft rose by nearly 25 percent last year in the United States, according to a new report released today. The 2009 Identity Fraud Survey Report by Javelin Strategy & Research shows that the number of identity fraud victims increased 22 percent to 9.9 million people being hit, at a total cost of \$48 billion.

According to James Van Dyke, president and founder of Javelin, this is the first year since the report began in 2004 that the numbers have gone up. "The industry was surprised at the whopping size of identity theft when it was first studied in the early part of the millennium, but it was beaten back strongly. But now, with the tough economy, criminals have become more desperate, and identity theft has gone up for the first time since we began tracking it," Van Dyke says.

Even though the financial services industry has attacked identity theft and fraud, the bad news says is "Consumers are spending more time fixing identity fraud -- an average of 30 hours per case," Van Dyke says. "And institutions are losing customers because of it, because of ill will on the part of consumers."

This is not good news for financial services. "In these cases where consumers spend all of this time, the impact is so dramatic because it is something they won't ever forget," he says. Van Dyke says that because of identity fraud, 15 percent of all customers leave their credit card provider, 17 percent leave their current bank or credit union, and 40 percent of people defrauded through a debit card get a new relationship.

One bright spot in the report is that with institutions doing more than ever, and the great industry efforts to stop fraud, this may be keeping the numbers from being even higher, he says.

Institutions need to be on the lookout for multi-channel crimes, and Van Dyke says vigilance should also be on low tech crimes, because they tend to have higher amounts taken. Even though there are more attacks being done electronically, the traditional low-tech crime still gets the criminal more money most of the time.

There are advantages of using technology to detect identity fraud, and Van Dyke says the common misperception that consumers don't want to be involved in keeping their accounts secure is wrong. "Customers want more control, and institutions should offer tools to customers to check information, account information. Involve your customers in the security process," he adds.

That is not to say that investing in back end fraud technology isn't a good move, "But customers can be just as effective and help catch fraud, because one out of two fraud cases is first detected by the customer," Van Dyke notes.

Tip of the Month

*Courtesy of
Javelin
Strategy &
Research*

"Online is safer than offline when consumers use available security controls. Consumers should install and regularly update anti-virus and anti-spyware software, and keep operating systems and browsers updated. Once online access is secure, consumers should move financial transactions online to eliminate many of the most common avenues fraudsters use to obtain personal information and gain more control compared to traditional channels. Moving online includes turning off paper invoices, statements and checks, including paychecks, and replacing them with bills online and use remote deposit electronic versions. Avoid mailing checks to pay bills or deposit funds in your banking account. Instead, pay check imaging services."

Remember

Please bring a gift for the raffle.

Identity Fraud Survey – continued...

Some of the report's key findings:

Traditional ID Fraud Still High - Lost or stolen wallets, checkbooks and credit and debit cards are still the most likely avenues of fraudsters' attacks.

Criminals Moving Faster - In cases where identity fraud was reported, 71 percent of the fraud incidents began occurring in less than one week from when the data was first stolen, up from 33 percent in 2005.

Cost to Consumer Going Down - The mean consumer cost of identity fraud decreased 31 percent from \$718 to \$496 per incident, its lowest level since 2005.

March meeting: Our Guest Speaker...

Our speaker this month is Lieutenant II Loren Farell. He is the Officer In Charge of the Commercial Crimes Division, Valley Forgery Section of the Los Angeles Police Department.

His presentation will address, **"Identity Theft! - what is happening and what you can do to either prevent an occurrence or minimize your losses."**

Please make your reservations for this informative presentation that could save your company significant losses or just a lot of man hours rectifying a hit.

"Experience is what you get when you don't get what you want."

Author, Dan Stanford

February meeting: See what you missed!!!

Retail Organized Crime - Greg Nottingham, the Field Organized Retail Crime Manager for Gap, Inc., presented a very informative look at how organized teams can infiltrate a retail store or mall and cause extreme losses. Sorry you missed this great presentation. Don't miss this month's on Identity Theft!

Also, every meeting has an increase in attendance. The speakers have all been informative and relevant to our security knowledge. Make your reservations for the next meeting!

Up coming Speakers & Events...

April- meeting

Apr. 14th, 2009

Speaker:
TBD

Topic:
TBD

Up Coming ASIS Training:

Topic:
Workplace
Violence: What
Do I Do?

When:
3/18/2009

Where:
Webinar

[More Info \(link\)](#)

**Get your seat
now!**

Remember

**Please bring a
gift for the raffle.**

Menu selection for next meeting...

*Please choose from one of the entrée selections below when you make your reservation. If your diet does not include entrée's from the selection, please let us know and we can make accommodations. When you send in your RSVP, please indicate **BEEF**, **CHICKEN** or **FISH** for yourself and your guest(s).*

CHICKEN FRIED STEAK DINNER (**BEEF**)

Chopped beef steak, breaded and fried. Dinner includes a choice of potato or rice pilaf, fresh sautéed vegetables, soup and salad bar.

CILANTRO **CHICKEN**

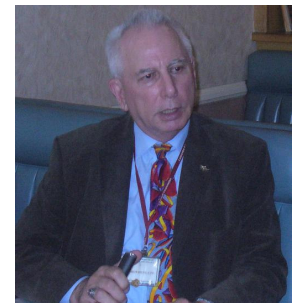
Tender breast of chicken, marinated and sautéed in cilantro butter sauce and served with rice, refried beans, Pico de gallo, fresh guacamole and tortillas.

FRESH SALMON AL PESTO DINNER (**FISH**)

Fresh Salmon filet topped with garlic-pesto sauce, serves on a rice pilaf with garden vegetables. Also comes with soup and a salad bar.

ASIS Region III CPP Review Course - 2009

The ASIS Region III Spring 2009 CPP (Certified Protection Professional) Review Course has started. The course is scheduled from 21 February to 11 April 2009 with a practice CPP exam on 18 April 2009. The class is being held at the Southern California Edison headquarters in Rosemead on Saturday mornings. The Region III course is recognized by ASIS International as the premiere locally produced preparation course for the CPP exam. **It is not too late to join!** Contact Stephen Huss, CPP at (818) 831-9463 to get enrolled!



NEW WEB ADDRESS.... We moved!!!

One of the challenges in running a non-profit, all volunteer organization that has personnel changes year after year is keeping up with all of the little things.

Because email addresses changes, people moving and the hierarchy of domain ownership, we recently encountered the temporary loss of our www.asissfv.org domain name. The new www.asis130.org is up and running and after we finalize the registration snafu with the previous name soon. When all is said and done, either domain address will be functional.

For now, if you need to contact the website.... **["Info@asis130.org"](mailto:Info@asis130.org)**

Famous Quotes

We are always looking for speakers with "hot" topics.

Please make your recommendations to Pat Salter at pat.salter@securitasinc.com

Or call him at (818) 782-6184

"To profit from good advice requires more wisdom than to give it."

Literary Critic, John Churton Collins

"Patience is not passive. On the contrary it is active; it is concentrated strength."

An Unknown Author

Upcoming Chapter Events!!!

A NIMS Training Day is in the planning stage for this fall. Look for the schedule and outline soon...

CPP Review – SIGN UP NOW!!!

IT IS NOT TOO LATE!!!

Please check out the events section of the website for up to date listings!!!

Committee positions ... are still available....

The chapter has a host of committees that are in need of members for each committee.

"The reward of membership is discovered by involvement!"

The more involved you become in the Chapter, the more the Chapter and ASIS become significant in your professional security life. The Chapter is staffed and managed by its volunteer members. All of the committees have room for one or two more, so the choice is yours.

- What would you like to do to get involved?
- Are there any changes you believe would make the Chapter a better resource?
- Do you like to write articles?
- Are you a person who knows a lot of different speakers?

There are many choices... come join a committee!

Call for photos...

We are attempting to add a photo gallery to the Chapter website. If you have any old photos that you would like to share and have placed on the website, please contact Frank Faulk, CPP @ (818) 831-2404.

If they are already digital, please email them, with (who, what, when, where and anything else that may be interesting) to Info@asis130.org, if they are original (paper) photos, they will be scanned and returned to you.

Remember

Please bring a gift for the raffle.

Look at the employment section of the website...

www.asis130.org/employment.htm

If you know of an open position, please pass it on to Wayne!!!

CALL For Speakers

If you are a Speaker or if you have recently heard a Speaker at another venue that you believe would be of a benefit to our members, please forward your information or thoughts to Tilford Flowers, or Program chairman.

We are always looking for Speakers with topic related to our industry.

Thank you...

Send to:
tflowers@starbucks.com
or
Info@asis130.org.

Remember

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Welcome Aboard...

New members are truly welcomed.

As professionals, we cherish new members because they bring new information and new ideas with them as they begin networking with each of us.

As the year progresses, it is important for the new members to make plans to attend a monthly meeting (or two, or three... or more!) and introduce yourself.

We will make every effort to keep the upcoming speakers and topics on the web site.

Please call Eric Mardian to make sure he will have your Membership Certificate at the next meeting so it can be presented to you.... *Welcome aboard!*

Placement... by Doug Carner CPP

Our group represents a diverse collection of talents spanning a wide range of experience, skills and certifications. Sometimes it can be quite challenging for our members to find a career position that utilizes all of their talents. As the group's Placement officer, I can be of tremendous assistance matching positions to your career goals.

I have friendly contacts at the major industry head hunters and prior work experience as a recruiter. Over the next few weeks, I will be reaching out to our members who may be searching for a new employer, or need to hire employees. Once I have a better understanding of what you are looking for, I can direct opportunities to you at the earliest stages of their availability. Please contact me with your questions or special needs. All communications are kept in the strictest confidence and privacy.

Please call your Placement Chairman – Wayne Horton, CPP at (626) 844-6960 or e-mail at whorton@nortonsimon.org

NEWS ARTICLES FROM ASIS THAT NEED TO BE SEEN!

["More Than Half of Booted Workers Steal Data on Way Out, Survey Finds" - Network World \(02/23/09\) ; Messmer, Ellen](#)

["U.S. Spy Agency May Get More Cybersecurity Duties" Reuters \(02/26/09\) ; Mikkelsen, Randall](#)

["California Cracks Down on Workers' Comp Avoidance Tactic" Los Angeles Times \(02/25/09\) ; Lifsher, Marc](#)

CALL For Papers

If you have some information that you would like to share with the chapter, please send your article, notes or just an email with your idea to the newsletter editor.

We are always looking for information related to our industry.

Thank you...

Send to:
Info@asis130.org

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News & Education ... from ASIS International

55th Seminar and Exhibits | September 21-24, 2009 | Anaheim, CA

Please mark your calendar. The largest security exhibit in the world will be at our back door this September. Make your reservations now....

<http://www.asisonline.org/education/programs/anaheim/default.htm>

ASIS Foundation...

Apply Today for a 2009 ASIS Foundation Education Award

The February 6 deadline is fast approaching for the first 2009 [Timothy J. Walsh APC I Award](#), which pays tuition, transportation, and hotel costs for a member to attend the Assets Protection Course (APC) I on March 16-19, 2009 in New Orleans.

Chapters are also encouraged to apply for the [Roy Bordes Award for Physical Security](#), a two-day, locally delivered, customized physical security program. Application deadline is March 1, 2009.

Applications are still being accepted for [2009 Cross Awards](#), which pay registration fees for 30 members to attend the ASIS certification review course of their choice.

Created to help security professionals and graduate and undergraduate students reach their educational goals, Foundation Awards support security professionals at all stages of their careers.

In addition, the ASIS Foundation offers a number of [matching scholarships](#) for chapter members and students. For details on these programs, visit www.asisfoundation.org or contact Barbara Buzzell at Bbuzzell@asisonline.org or +1.703.518.1441.

ASIS - The Year at a Glance - 2008

This year has seen ASIS make great strides in several areas and achieve key goals in furthering its mission to promote excellence in and recognition of the security profession worldwide. The Society is strong and growing, ensuring its position for another year of solid performance in the industry. This report highlights major accomplishments over the past 12 months, demonstrating how ASIS and its members are advancing the security management profession around the globe, and previews some exciting activities planned for the year ahead.

For the complete flyer from national... [\(Click on this Link\)](#)

CALL For Papers

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Strange Laws... but true!

- In Alabama, it is illegal for a driver to be blindfolded while driving a vehicle.
- In Ohio, it is against state law to get a fish drunk.
- In Miami, Florida, it is illegal to skateboard in a police station.
- In Florida, unmarried women who parachute on Sundays can be jailed.
- In Kentucky, it is illegal to carry a concealed weapon more than six-feet long.
- In Vermont, women must obtain written permission from their husbands to wear false teeth.
- In St. Louis, Missouri, USA, it is still illegal for firemen to rescue women who are still in their nightdresses.
- In Texas, USA, criminals are still required to give their victims at least 24 hours oral or written notice giving details of the crime they are about to commit.

2009 has began... What is our direction? By Frank Faulk, CPP

As members of the largest international professional security organization, we need to set our sights on how we as individuals will continue to grow, both personally and professionally.

It is said, "It is far better to give, then to receive." Volunteering truly has its own rewards. The ASIS organization is loaded with volunteer members that give their time to the entire group, their region, their chapter, their committee and their friends. Many also volunteer time to the community.

As we begin another year, let us offer a little time sharing our knowledge with others. I am sure, any time spent mentoring, regardless of to whom or where it is done, is very satisfying. Usually questions and answers shared with those we teach bring back some skills that we rarely use.

This makes us the better.

In our ongoing effort to provide a good meal selection, good parking, some degree of privacy and a convenient location, we are meeting at:

Jim's Family Restaurant
8950 Laurel Canyon Blvd.
Sun Valley

...the corner of Sheldon & Laurel Canyon, just off I-5 at Sheldon...