

### NEXT MEETING:

**When:**

Tuesday – 6/10/08  
11:30 to 13:00

**Where:**

Coco's Restaurant  
10841 Sepulveda Blvd  
Mission Hills  
(118 & 405 Fwy)

**Topic:**

Risk Assessments  
By Robert Dodge CPP,  
VP Western Region  
Pinkerton Consulting  
& Investigations

**RSVP:**

RSVP Online at:

[Info@asissfv.org](mailto:Info@asissfv.org)

### 2008 Chapter Officers

**Chairman**

Patrick "Pat" Salter, CPP  
Securitas Security  
Services USA, Inc.  
(818) 782-6184

**Vice Chairman**

Mostafa "Mike"  
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(818) 243-9173

**Secretary**

Robert Lee  
Borden/Lee Consulting  
(818) 893-2552

**Treasurer**

William Nelson  
Golden West K-9  
(661) 294-8160

**Remember**

**Please bring a  
gift for the raffle.**

## Chairman's Corner



### **"Nothing endures but change"**

*Heraclites, 540BC – 480 BC*

Change is in the air. One of the Presidential hopefuls is using change as his mantra. But what exactly is change, and is change relevant in the Security World? Or even is change on the horizon for you?

Our world changed on September 11, 2001. That day was a pivotal day of change for any one living and working in the United States. My life changed. Because of 911, I re-entered the security field after a three-year hiatus. The private security world changed. The guarding industry had a banner year, a huge increase in hours because of the perceived threats after 911. Most airport security became government run under a new Federal Department, the Department of Homeland Security founded in the aftermath of 911. Congress passed the Patriot Act, which limited some of the freedoms enjoyed by citizens of the United States. An act that would be unheard of before the days of 911.

These were significant changes. We survived them, some of us even flourished because of them. And then in some cases became complacent again after awhile. Why? Because some of us like routine, we don't like change in our daily lives, we like routine. We don't want our lives upset. We struggle with change, both at home and at work. Habits are hard to break and even harder to establish.

What does this all have to do with me, one might ask? Well let's address that. Our field is under constant change. Are you doing the same things you did several years ago, the same methods, the same tools and the same technology? Some might be the same but most, I wager, is in some way different.

In much the same way our organizations change. Our chapter has changes its meeting time moving from breakfast back to lunch. We have changed venues, several times. These are not change for change's sake but considered for the perceived betterment of the chapter. Change affects who will attend, and who will not. Some members can adjust their schedules to accommodate and some cannot.

*Continued on next page...*

### Committee Chairs

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#### CPP Certification Rep.

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#### Legislative Rep.

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#### Law Enforcement Liaison

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#### Law Enforcement Appreciation Liaison

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### Remember

**Please bring a gift for the raffle.**

As we can all attest to in our professional life, change is constant in the security profession, not change for changes sake but change because needs of the organization change, society changes, technology and perceived threats change. There are some constants; basic human nature is the same now as it was in Heraclites' time. We have the same vices, and basic temptations now as in the past.

We must embrace change as best we can to stay positive and focused on what is important in our lives. Now I don't mean all change should be embraced. One must measure the change against one's moral compass, ones belief system and if the change doesn't measure up, perhaps it shouldn't occur. Not all change is good or wanted. But change does happen.

Confused? Let the words of Norman Vincent Peale comfort you. "Change your thoughts and you change your world."

Enjoy our summer hiatus. Hopefully I'll see you at our June meeting.

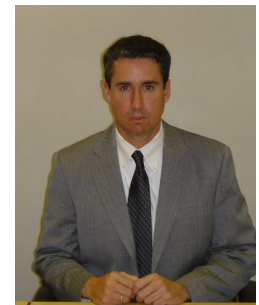
*Pat*

## June meeting: Look what's happening!!!

This month's speaker will be Robert L. Dodge, CPP, Vice President for the Western Region of Pinkerton Consulting and Investigations.

Mr. Dodge will be discussing "Risk Assessments". He will identify the various components that must be addressed and where to obtain some of the associated research necessary to make a comprehensive evaluation. His insight will provide you with new knowledge of the process as it is ever changing.

Please plan on attending to learn more about this important topic and enjoy networking with fellow industry colleagues!!



## Three cheers for those who help...

*Every month there is a call for articles to add to the newsletter. It is important to recognize those individuals that contribute their work for the benefit of all.*

This month, the Chapter would like to recognize one of our members, **Daniel R. Rosenberg** for his excellent contribution of the following article "**The Basics of Loss Prevention**", published in *Royalties* magazine in October of 2007. Daniel is founder and president of Global Security Consulting. He has more than 14 years of experience with security and technology. A California state-licensed attorney, he is trained in the latest security trends, counter-terrorism, investigations, technology, and related laws. Visit the company's website at [www.globalsecurityconsulting.net](http://www.globalsecurityconsulting.net).

## Tip of the Month

*Our Tip is courtesy of Justin Taft from the Civitas Group LLC in Washington, D.C.*

"Desktop software today will often use Internet resources in combination with the desktop -- and sometimes without the user's knowledge. For example, Google applications such as Google Desktop Search (GDS) and Search Across Computers (SAC) are some of the best known examples of Web applications where personal or proprietary data can be stored in third-party servers for access by individuals and ad hoc collaborative groups. GDS and you fully understand how they impact SAC offer a valuable case study of vulnerabilities introduced by Web-integrated products and the implications to the security of sensitive information and compliance with relevant regulations (e.g. California Information Practices Act of 1977, HIPAA, FERPA). We recommend prohibiting the use of GDS, SAC or similar products unless t compliance with your security policies and relevant regulations. You might be breaking the law."

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## The Basics of Loss Prevention by Daniel R. Rosenberg

Retailers, licensors, and the keepers of precious corporate secrets are in a unique situation. Technology is moving faster than ever, and navigating through the seemingly endless security choices available to protect businesses and intellectual properties can be extremely challenging. Some locations may seem secure, protected by cameras installed years ago, but dinosaur surveillance systems may create a false sense of security and be more of a hindrance than a help. Simultaneously, thieves, scammers, and dishonorable employees are looking for ways to continually beat these systems.

Loss prevention and trade-secret protection used to mean secret shoppers and the occasional employee shakedown, but times have certainly changed. To minimize vulnerability, the first step is to clean house. Building a proper foundation is imperative.

Sure, upgrading that relic VHS-based camera system would be an excellent move. But first, raise your guard and take a look at the people working for your company. Do you really know your employees?

According to a recent article in *Business Week*, employee theft accounted for more than \$30 billion of losses in 2005 and even more in 2006. Amounts lost to corporate espionage are staggering—and much of this goes unreported.

Your employees may seem competent and nice enough, but simply trusting your employees, or random inspections of their activities, does not follow proper loss-prevention protocol, and inevitably creates an environment ripe for theft and corporate espionage.

Screening the ambassadors you trust to help run your business with background checks is simple and easy to do. From the clerk behind the counter or salesperson on the floor, to accountants, managers, and information technology specialists: screen employees at every level and let applicants know this is part of the process.

Background checks not only give you up-to-date information about your employees' past, it is also an effective deterrent in weeding out faulty applicants. Generally, applicants with a questionable history will not even apply for a job if they know that a company performs background checks.

Currently, the most overlooked employees for background checks are information technology officers. The irony is that these employees control a company's technology and have access to private email, licensing schemes, trade secrets, and endless amounts of other information. In Europe, a group of technology officers crashed a corporate server and sold the company's stock short, making millions before they were finally caught. A background check would have revealed that one of the men had been arrested for a fraud-related charge years prior.

Certain positions dealing with high-risk, sensitive information or child-related jobs may require the additional measure of drug testing. Addiction and drug use hurts productivity and businesses. Sometimes, employees steal to help get cash for their fix, or their will is weakened and they compromise data. By making sure you are not hiring anybody with an addiction who may need quick cash to support a habit, you are alleviating myriad potential problems. Let applicants know that they will be given a drug test, even if the test is administered selectively or at random, as the thought will again deter particular high-risk applicants.

A small investment now in background checks and updated policies will save you time, money, and headaches in the long run. Some or all of these simple steps will give a greater peace of mind, knowledge, and comfort when running your business.

## Up coming Speakers & Events...

**LegalTech  
West**  
June 26 & 27,  
2008

Location:  
**Los Angeles  
Conv. Cntr.**

City:  
**Los Angeles**

*Go to **Calendar**  
section of web  
site for current  
event schedule...*

**September –  
meeting**  
Sept. 9th,  
2008

Speaker:  
**TBD**

Topic:  
**Will be  
released in  
email  
update !!!**

We are always  
looking for  
speakers with  
“hot” topics.

Please make your  
recommendations  
to Pat Salter at  
[pat.salter@securitasinc.com](mailto:pat.salter@securitasinc.com)

Or call him at  
(818) 782-6184

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## Memorial Day.... Veterans .... and those that serve.....

We just celebrated another Memorial Day Holiday. Some remembered old friends and acquaintances from past military experiences, family and friends lost and reflected, if for only a few moments, on those that gave their all for our freedom.

I believe it is important on such holidays to not only remember those that did give the ultimate sacrifice, but also those who remain and continue to serve. Beyond no doubt, our military troops are at the top of that list.

At this time I would also like to recognize people within our organization that have contributed to our communities, our organization and to each of us over the years. I know the list of chapter members has changed over the years; some of the names have remained constant. Some of these members have been with the San Fernando Valley Chapter for over 25 years and served the chapter in just about every capacity. Others need to be recognized for their professional achievements in their attempt to better the professionalism of the security industry as a whole.

In the near future, a new section will be added to the web site listing our chapter “hero’s”. We will have a brief biography, pictures if available and selected information on each individual.

### Quarter Century Members

Roy W. Prideaux	CPP	9/1/1966
James Edward Miller Jr.	CPP	2/1/1976
Richard Balcom		6/1/1977
Jack Egger	CPP	approx.
Don M. Rugee	CPP	2/1/1978
Budd S. Guttman	CPP	8/1/1978
Gary Vern Ward		3/1/1980
William B. Wheat		3/1/1981
Ron L. Farmer	CPP	10/30/1981
Andrew H. Heider		4/10/1982
Robert G. Lee	CPP	1/18/1983
Mostafa M. Pirouzian		4/15/1983
Judith C. Yates	CPP	4/15/1983
Timothy T. Nicoll	CPP	6/21/1983
Harvey J. Eisenstadt		8/2/1983
John T. Dean		10/27/1983

### Twenty Years Plus Members

Mayer Nudell		1/20/1984
Carl R. Oliver	CPP	3/16/1984
Clifford E. Dow	CPP	10/15/1984
David R. Hankins	CPP	5/14/1985
James R. Young		12/9/1985
Laura J. Cerar		8/27/1986
Thomas G. Robertson		6/8/1987
Laurence R. Belkin		7/20/1987
David Lee Falconer		9/8/1987
Edward I. Lujan		10/23/1987
Stephen L. Huss	CPP	2/12/1988

I know the above list is far from complete and any name missing is my oversight, not intentional. I will happily add names to the list in the future. *The Editor*

## POA Manual is now available ....

The POA is available at each meeting. If you wish to check out a section or reference material or if you wish to have a few pages copied for your use, please contact Frank Faulk at the meeting or contact him by email [info@asissfv.org](mailto:info@asissfv.org).

Del Mar Race Track

### Day at the Races

Don't forget, the San Diego Chapter is hosting its annual social event "A Day at the Races", which will be at the Del Mar racetrack on Friday evening, July 25<sup>th</sup>.

All ASIS members in the region have been invited to join them for the social gathering.

Further information is available on the chapter web site under the Calendar section and Events.

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## Committee positions ... still available....

The chapter has a host of committees that are in need of both committee chairman positions and members of each committee. The following position and committees need volunteers for 2008:

- ASIS Foundation
- Legislative Representative
- Law Enforcement Appreciation Liaison - members

**May is already gone, time is flying... We need some volunteers to begin putting together the annual Law Enforcement Appreciation Day event. This will take a few volunteers to assist the committee chairman to coordinate the event.**

If you would like to take any piece of this event and create the theme, assist in the speaker selection and make it a nice day for the Law Enforcement guests we hope to have in attendance, please call Wayne Horton (LEAPS Chairman) or see Pat Salter CPP, our Chapter Chairman.

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## Summer will be dark: Have a great summer!!!

**The San Fernando Valley Chapter will not conduct regular meetings during the summer.**

However, committees may still have their meetings, especially the Law Enforcement Appreciation Day committee. There will be periodic news updates for the chapter as they are needed, but the next edition of the Security Blanket will be the September issue. *All are welcome to join the committee to have a great LEAP's day.*

*Look at the employment section of the website...*  
[www.asissfv.org/employment.htm](http://www.asissfv.org/employment.htm)

## Placement... by Doug Carner CPP

Our group represents a diverse collection of talents spanning a wide range of experience, skills and certifications. Sometimes it can be quite challenging for our members to find a career position that utilizes all of their talents. As the group's Placement officer, I can be of tremendous assistance matching positions to your career goals.

I have friendly contacts at the major industry head hunters and prior work experience as a recruiter. Over the next few weeks, I will be reaching out to our members who may be searching for a new employer, or need to hire employees. Once I have a better understanding of what you are looking for, I can direct opportunities to you at the earliest stages of their availability. Please contact me with your questions or special needs. All communications are kept in the strictest confidence and privacy.

818-355-8608 (mobile)  
[Doug@ProtectYourPlace.com](mailto:Doug@ProtectYourPlace.com)

If you have some information that you would like to share with the chapter, please send your article, notes or just an email with your idea to the newsletter editor.

We are always looking for information related to our industry.

Thank you...

Send to:  
Info@asissfv.org

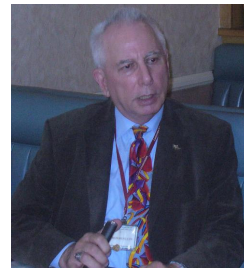
**Remember**

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## Certification Update

... excerpts from ASIS Dynamics

Steve Huss CPP, Certification Chairman



Did you read the front page article in the March/April issue of Dynamics? The ASIS credentials have been awarded accreditation by the American National Standards Institute (ANSI), the U.S. member for the International Organization for Standardization (ISO). All three international certifications have been included; Certified Protection Professional (CPP), Professional Certified Investigator (PCI) and Physical Security Professional (PSP).

For those members that have already achieved one or more of these certifications, congratulations on the international recognition. Well Done!!!

For the remaining members, it is time to schedule study time and make a personal commitment to go through the process of getting your personal certification. The personal sense of achievement is very satisfying. Your colleagues and other business professionals respect the endorsement, understand the level of your commitment to professionalism and seem to listen to your opinions "a little more".

### Strange... but true!

*This was heard on KFWB News 980 AM. The information was provided by Andy Ludman, Program Director, per our request.*

A man who tried to steal some surveillance cameras, apparently did not realize they were on and recording at the time. Garden Grove police say they have video of the suspect, identified as 40 year old Howard Shanholtzer, as he allegedly swiped four cameras from the outside of a Revco Industries building.

The story is not over.

Police say the suspect knew he was wanted for the crime. But to disguise himself, police say the suspect wore a wig and a hat with the word "Sheriffs". He also knew police were looking for his white, Mitsubishi pickup truck, so he ditched that and police say stole another vehicle...which happened to be a white, Mitsubishi pickup truck. He even put his license plate on the stolen truck.

In our ongoing effort to provide a good meal selection, good parking, some degree of privacy and a convenient location, we are meeting at:

**Coco's Restaurant & Bakery**

**10841 Sepulveda Blvd.**

**Mission Hills**

*...just north of the 118 freeway on Sepulveda...*