

NEXT MEETING:

When:

Tuesday – Dec. 8th
11:30 to 13:00

Where:

Jim's Family Rest.
8950 Laurel Canyon
Sun Valley
(818) 768-0213

Topic:

**Avoiding Civil Liability
Protecting Your Assets**

Presented by:

Barry A. Bradley, Esq.
Bradley & Gmelich

RSVP:

RSVP Online at:

Info@asis130.org
Or (818) 831-2404

2009 Chapter Officers

Chairman

Patrick "Pat" Salter, CPP
Securitas Security
Services USA, Inc.
(818) 782-6184

Vice Chairman

Doug Carner CPP
SAS Security
(818) 355-8608

Secretary

Avanti Desai-Frick

Treasurer

William Nelson
Golden West K-9
(661) 294-8160

Remember

**Please bring a
gift for the raffle.**

Chairman's Corner

by Pat Salter, CPP



This is our last newsletter of 2009. What a year! A new president took office, a historic milestone in our country. We now have the worst economy since the 1970's, with the projection of possible runaway inflation looming on the horizon. We suffer from a sputtering war on terror being waged by our government which has decided to try terrorists in our federal courts.

We will hold nominations and elections at our next meeting, December 8th!

But what of our chapter? That really is what we are here to discuss. We have made progress over the past two years from a morning meeting with a regular attendance of less than a dozen members to meetings generally from 20 to 30 members. We have maintained our luncheon cost at \$20.00 and we now have over \$1,000.00 in our operating fund.

I believe that we have provided the chapter with some significant topics and speakers and have broadened our outreach into different areas of our industry. We have attempted new things, (like trying to vote on line), some have worked, and some have not, (like trying to vote online).

I want to thank each and every member for your support and encouragement over the past several years. Our chapter has some energy and its best years are ahead, not behind. We have been honored with Newsletter of the year (2008) for chapters in our category and all of that hard work really belongs to Frank Faulk, CPP.

I want to honor the following members for their contributions to the chapter the past year: Frank Faulk, CPP for his dedication and work on our newsletter and web site, Doug Carner, CPP/CHS for his support as vice-chair, Eric Mardian, Membership Chair, Wayne Horton, Placement Chair, Bill Nelson, Treasurer (past 2 years), Steve Huss, CPP, Certification Chair, Barry Bradley, Esq., Legislative Rep., Tee Flower, Program Coordinator, Leif Nicolaisen, Law Enforcement Liaison and a special thanks to Bob Lee, CPP and Mike Pirouzian, CPI for their extra effort to assist the chapter in a myriad of ways especially our special event in October. And a special thank you to all of our speakers and attending member, without you it can't happen!

I wish all of you a Merry Christmas and a Happy New Year, Happy Hanukah and Happy Holiday's!

Committee Chairs

ASIS Foundation Rep.
Position available...

CPP Certification Rep.
Stephen Huss, CPP
(818) 243-5200
aarol@earthlink.net

Legislative Rep.
Barry Bradley, Esq.
Bradley & Gmelich
(818) 243-5200
bbradley@bglawyers.com

Law Enforcement Liaison
Capt. Lief Nicolaisen
Glendale Police Dept.
(818) 548-3134

**Law Enforcement
Appreciation Liaison**
Wayne Horton
Norton Simon Museum
(626) 844-6960
whorton@nortonsimon.org

Membership
Eric Mardian
Siemens Building
Technologies, Inc.
(714) 252-1301
eric.mardian@siemens.com

Placement
Wayne Horton, CPP
Norton Simon Museum
(626) 844-6960
whorton@nortonsimon.org

Programs
Tilford "Tee" Flowers
Starbucks
(909) 623-8071
tflowers@starbucks.com

Newsletter & Webmaster
Frank Faulk, CPP
PI Resources
(818) 831-2404
Info@asis130.org

**Happy
Holidays!**

Tips: Protect Your Business From Holiday Crime

It is known as "the most wonderful time of the year," yet statistics indicate that the holiday season is a popular time for crime, especially for businesses. Increased inventory and decreased hours of operation make it easier for burglars to get access to your building and goods.

According to the FBI, more than 30 percent of businesses will experience a burglary this year, which averages about 1 in 3 businesses. The holiday season can be an especially dangerous time for burglaries as well as shoplifting, which tends to peak around this time. Shoplifting is estimated to account for between 30-40 percent of a retailer's lost profit and only about 2 percent of these losses are ever recovered.

This year, take the time to install a few simple security features around your business property. This will help protect your inventory and employees. There are many quick and affordable solutions for securing one's business during the holiday season. By simply improving existing security features and adding a few new ones you can protect yourself from being targeted before and after the holidays.

Raj Jain, founder and president of SVAT Electronics, recommends using the following tools to protect against theft, vandalism and property damage this season:

1. Motion lights are relatively inexpensive and popular because they can fool burglars into thinking that someone is there when in fact the building is empty. They illuminate large outdoor areas when movement is detected which can scare away potential intruders before they get too close to your business.
2. If you recently moved your business to a new location, updating your locks immediately increases the security of your property. This prevents previous owners from using their old keys to access all your goods.
3. Business owners interested in keeping a constant watch of their property should consider video monitoring. DVR CCTV video monitoring can be setup fairly quickly and once it is installed, usually does not have monthly fees, which saves holiday time and money. *(After the warrantee period, a service contract is recommended)*
4. Be proactive about securing your business this season. Look for identification on delivery personnel and keep inventory well-organized. Also keep in mind that after Christmas, you are not in the clear as burglary rates spike in January. Continue to use your security features so you can stay protected the rest of the year.

Tip of the Month

Our Tip is courtesy of the National Cyber Security Alliance.

"Don't click on links within e-mails that ask for your personal information. Fraudsters use these links to lure people to phony Web sites that look just like the real sites of the company, organization, or agency they're impersonating. If you follow the instructions and enter your personal information on the Web site, you'll deliver it directly into the hands of identity thieves. To check whether the message is really from the company or agency, call it directly or go to its Web site (use a search engine to find it)."

Happy Holidays

Remember

Please bring a gift for the raffle.

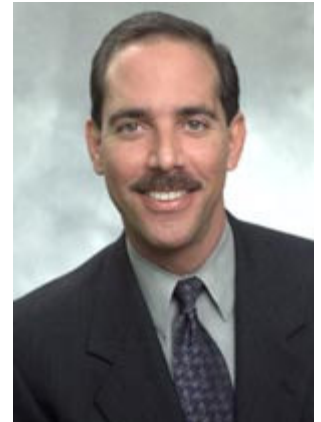
December meeting: Our Guest Speaker....

Avoiding Civil Liability - Protecting Your Assets

"The presentation will discuss common areas for litigation and the best ways to avoid liability and protect your company (and you) against excessive damages. Barry will use some actual cases to get the point across. Topics will include negligence, negligent security, premises liability, documentation, and (time permitting) wage and hour issues and employment law."

Barry A. Bradley is the managing partner of Bradley & Gmelich where he heads up the firm's Private Security Litigation Team and their Employment Litigation Team. A former Deputy District Attorney, Barry's practice concentrates on defending cases involving negligent security, wrongful termination, as well as assisting clients in avoiding liability through proactive, preventative measures. The firm acts as general counsel for many security companies in California. Barry is the CALSAGA Legal Advisor, and is an active member of the International Association for Healthcare Security and Safety (IAHSS), and the American Society for Industrial Security (ASIS).

bbradley@bglawyers.com 818-243-5200.



Please make your reservations for this informative presentation that could save your company significant losses.

November meeting: See what you missed!!!



Nov. 10, 2009 - Pat Salter, CPP (left) presents a Certificate of Appreciation to Doug Carner, CPP/CHS for his presentation on "Social Networking & Information Privacy". This was a very informative and timely presentation that everyone who uses the Internet should have attended. For those that did attend were in attendance, what was learn will be invaluable.

Up coming Speakers & Events...

Jan. meeting
Jan. 12th, 2010

Speaker:
TBD

Topic:
TBD

**Plus:
Holiday
Cheer**

Up Coming ASIS Training:

Topic:
Web 2.0
Investigations
That Move
Beyond Google

When:
Feb. 17th, 2010

Where:
Webinar,
only \$99

[More Info \(link\)](#)

**Get your seat
now!**

Remember

**Please bring a
gift for the raffle.**

2010 Elections - Attendee's Vote!

Elections will be held at the December meeting for the ASIS Chapter 130 board positions of **Chairman, Vice Chairman, Secretary and Treasurer.**

The Candidates will be your volunteer leaders for the next year. It is your choice if your vote, and the choice of others if you do not.

Your must be a Chapter 130 member and present at the meeting to vote for your candidate!

Be a part of the ASIS Member-Get-A-Member Program

This Member-Get-A-Member campaign is really about you. We know that if you are satisfied with your membership in ASIS International, you will encourage other security professionals to join. (After all, it is one of the best professional decisions they can make for their careers.) And we want to reward you for doing that!

The 2009 Reach Out! campaign runs from **January 1, 2009 through November 30, 2009.** Awards will be announced in January 2010.

If you have another security professional decide to apply for membership, they'll need to put **your name and employer (company) or phone number on the membership application line:** Person who introduced you to ASIS. If they join, you get the credit. And we keep track of your recruitment activity for you. It's that simple. ([For more info, follow this link](#))

Committee positions ... are available, and a new year is coming!

The chapter has a host of committees that are always in need of members. Jump on board in a committee that you believe you can make a difference.

“The reward of membership is discovered by involvement!”

The more involved you become in the Chapter, the more the Chapter and ASIS become significant in your professional security life. The Chapter is staffed and managed by its volunteer members. All of the committees have room for one or two more, so the choice is yours.

- What would you like to do to get involved?
- Are there any changes you believe would make the Chapter a better resource?
- Do you like to write articles?
- Are you a person who knows a lot of different speakers?

There are many choices... come join a committee!

Federal Data Protection Law Inches Forward

Computerworld (11/05/09) Vijayan, Jaikumar

We are always looking for speakers with "hot" topics.

Please make your recommendations to Pat Salter at pat.salter@security.asinc.com

Or call him at (818) 782-6184

Upcoming Chapter Events!!!

What do you want to do for the December Holiday Meeting?

It is your Chapter, please email Info@asis130.org and make your recommendations.

The U.S. Senate Judiciary Committee has approved the Personal Data Privacy and Security Act of 2009, which would establish a national standard for data protection and breach notification. If passed, the law would probably override similar data protection ordinances that 46 U.S. states have already approved. Under the proposed statute, all private and government entities managing sensitive data would be mandated to deploy specific risk evaluation and vulnerability testing measures, and implement measures for controlling access to sensitive data, spotting and logging unauthorized data accesses, and shielding in-transit and idle data. In addition, the bill would introduce a federal breach notification standard requiring companies to alert not just individuals affected by a data breach, but also credit reporting agencies and the U.S. Secret Service in certain instances. Exemptions would be provided for entities that have taken appropriate measures to insulate data, such as encryption. However, Gartner analyst John Pescatore warns that the proposed law's provisions requiring breached entities to report to the government "will create an entire new set of bureaucracy within the U.S. Secret Service and the [Federal Trade Commission]." He argues that Congress should concentrate on a national disclosure statute that cannot be preempted by states. "That would bring value to both the people whose identities are being stolen and the businesses which need to be driven harder to protect it," says Pescatore. ([continued](#))

Famous Quotes

"It is better to try big things, even though checkered by failure, than to rank with those poor souls who neither enjoy much nor suffer much."

Theodore Roosevelt

"Additional problems are the offspring of poor solutions."

Mark Twain

"If you count all your assets, you always show a profit."

Journalist, Robert Quillen

Linked In - Get connected now! By Doug Carner, CPP/CHS, Vice Chair

Our on-line forum (<http://www.linkedin.com/groups?gid=2386100>) is only about a month old. We have 68 members and are growing every day. About half the members had not known that our chapter existed. My hope is that this forum will encourage many of these people to attend our monthly meeting and join the chapter.

Please continue to invite your colleagues and peers to join our group so they too can share their products, services, knowledge and talents with the entire group. The more members we have, the more we all will benefit from the networking potential. (*If you have not joined yet, follow the link above.*)

Thank you for helping to build a professional security network.

Remember

Please bring a gift for the raffle.

CALL For Speakers

Our Speakers offer their time and expertise because they have been asked.

If you have recently heard a Speaker at another venue that you believe would be of a benefit to our members, please ask them if they would like to address our group.

If they offer their expertise, please forward the information to Info@asis130.org

We are always looking for Speakers with topic related to our industry.

Thank you...

Send to:
Info@asis130.org.

Remember

Please bring a gift for the raffle.



Welcome Aboard...

As professionals, we cherish new members because they bring new information and new ideas with them as they begin networking with each of us.

Please welcome our newest chapter members.

- Mark Mireles, Director of Security & Consulting Svcs, Mireles & Associates, *Burbank*
- William Salazar, Security Manager, Disney, *Glendale*

Welcome aboard!

ASIS INFORMATION RESOURCES CENTER (IRC) (ASIS LIBRARY)

When you have a security question, where do you find the answer? Usually, your first choice is your Protection of Assets Manual. Next, you look at your bookshelf. What if you need the most up-to-date information? As an ASIS member, you can look online.

The ASIS Information Resources Center (IRC) provides ASIS members with security information and resources available in print, video, audio, cd-rom and online. The Reference Desk offers assistance by phone or email, and in-person to visitors. [Take a look at what is available.... \(login required\)](#)

Why get Certified?... CPP, PSP or PCI

The simple answer is that to remain as competitive as possible today, you must be certified. The bar has been raised in the security profession and employers, contractors, governments, and even clients are now taking additional steps to ensure that they are hiring or working with the most skilled and knowledgeable individuals in the business. Professional certifications from ASIS International offer them another screening tool -- one that has the backing and credibility of the preeminent professional society in the world for those who are responsible for security.

Every profession requires specialized skills. Not every employer knows that you have those skills. In short, certification is an investment in your career, your livelihood, your future. For details, contact Stephen Huss, CPP, your Certification Chairman.

Look at the employment section of the website...

www.asis130.org/employment.htm

If you know of an open position, please pass it on to Wayne!!!

CALL For Papers

If you have some information that you would like to share with the chapter, please send your article, notes or just an email with your idea to the newsletter editor.

We are always looking for information related to our industry.

Thank you...

Send to:
Info@asis130.org

Happy
Holidays!

Remember

**Please bring a
gift for the raffle.**

You know it had to happen....

We are always looking for little amusing articles of unusual behavior. If you find something interesting or funny that can be shared with everyone, please forward it to the editor.

Making his entrance: Most inmates try to escape from jail, but in Woodbine, Georgia, authorities caught an inmate trying to sneak back into jail. Harry Jackson, 25, was in jail on charges of possession of a controlled substance and violating probation. It's possible that while in jail, he had such a nicotine craving that he couldn't take it any longer, so he made his escape to get cigarettes. Sheriff Tommy Gregory says they discovered Jackson trying to get back into the jail, armed with 14 packs of smokes that he'd stolen from a nearby store. He now faces new charges of burglary.

Bad escape: In New Zealand, two prisoners, who were handcuffed together, tried to escape as they were escorted from a courthouse. The trouble is, they forgot they were chained together. As they darted away, each prisoner ran to opposite sides of a light pole. They spun and collided with one another, then fell into a heap on the ground. When the officers stopped laughing, they picked the prisoners up and hauled them back to jail. Hastings, New Zealand, police Senior Sgt. Dave Greig said one of the inmates had just been given a two-year sentence for assault. He had a month added to his prison term. A decision regarding the second prisoner is still pending.

"Talent without discipline is like an octopus on roller skates. There's plenty of movement, but you never know if it's going to be forward, backwards, or sideways."

Writer, H. Jackson Brown, Jr.

Placement...

Our group represents a diverse collection of talents spanning a wide range of experience, skills and certifications. Sometimes it can be quite challenging for our members to find a career position that utilizes all of their talents. As the group's Placement officer, I can be of tremendous assistance matching positions to your career goals.

Our most recent job posting seems to be an exciting opportunity for the right person. If you are looking, checkout the website on a regular basis, it is updated as things change.

Please contact me with your questions or special needs. All communications are kept in the strictest confidence and privacy.

Please call your Placement Chairman – Wayne Horton, CPP at (626) 844-6960 or e-mail at whorton@nortonsimon.org

IT IS NOW Time to Think About Next Year!

Every year the Chapter needs to have a nucleus of volunteers to fill the various positions, both on the Board and the Committees.

A new group of leaders will need to step up to the plate this fall when nominations are requested.

The present volunteers will step aside and automatically be added to the long list on the "Executive Board"

The Board, all of which have held various positions over the years, continues to offer guidance, if and when requested, year after year.

If you believe you have a little time to offer to the Chapter and wish to add your influence to how this Chapter serves the membership, take a look at your plate and see if you can step up!

NEWS ARTICLES FROM ASIS THAT NEED TO BE SEEN!

[Role of Hospital Security Evolves](#)

[San Bernardino County Sun \(CA\) \(12/01/09\) Steinberg, Jim](#)

[Security's Worth Gets Tested in Tough Time](#)

[Security Management \(11/09\) Harowitz, Sherry](#)

[Some Courts Raise Bar on Reading Employee Email](#)

[Wall Street Journal \(11/19/09\) Searcey, Dionne](#)

Events and Education...

Check out the Chapter website and the national website for the latest list of Events and Educational opportunities available. www.asis130.org and www.asisonline.org

December 5th, Region III Annual Certification Event. A perfect time to earn re-certification credits and network with other professionals in the region.

Menu selection for next meeting...

Please choose from one of the entrée selections below when you make your reservation. If your diet does not include entrée's from the selection, please let us know and we can make accommodations. When you send in your RSVP, please indicate BEEF, CHICKEN or FISH for yourself and your guest(s).

CHICKEN FRIED STEAK DINNER (BEEF)

Chopped beef steak, breaded and fried. Dinner includes a choice of potato or rice pilaf, fresh sautéed vegetables, soup and salad bar.

CILANTRO CHICKEN

Tender breast of chicken, marinated and sautéed in cilantro butter sauce and served with rice, refried beans, Pico de gallo, fresh guacamole and tortillas.

FRESH SALMON AL PESTO DINNER (FISH)

Fresh Salmon filet topped with garlic-pesto sauce, serves on a rice pilaf with garden vegetables. Also comes with soup and a salad bar.

In our ongoing effort to provide a good meal selection, good parking, some degree of privacy and a convenient location, we are meeting at:

Jim's Family Restaurant
8950 Laurel Canyon Blvd.
Sun Valley

...the corner of Sheldon & Laurel Canyon, just off I-5 at Sheldon...