

NEXT MEETING:

When:

Tuesday – Apr. 13th
11:30 to 13:00

Where:

Jim's Family Rest.
8950 Laurel Canyon
Sun Valley
(818) 768-0213

Topic:

SURPRISE!

Presented by:

Surprise

RSVP:

RSVP Online at:

Info@asis130.org
Or (818) 831-2404

2010 Chapter Officers

Chairman

Patrick "Pat" Salter, CPP
Securitas Security
Services USA, Inc.
(818) 782-6184

Vice Chairman

Mike Pirouzian, CPI/CSP
Observant Investigation
Service
(818) 243-9173

Secretary

Stephen Huss, CPP
AARO Associates Intl.
(818) 207-2276

Treasurer

William Nelson
Golden West K-9
(661) 294-8160

**Please bring a
gift for the raffle.**

Chairman's Corner

by Pat Salter, CPP



The first quarter of the year is gone, kaput, over. In what shape is your business? Was your first quarter better, or worse than expected? Is the country, state, county, city in better shape than expected? What do you think?

Wall Street places inordinate attention on first quarter results. Earning projections for the remainder of the year are often extrapolated based on first quarter performance. What does all of this has to do with Security, and/or Security Management, you ask. Everything!

Often your budget will be adjusted, based on your company's (or employer's or client's) first quarter results. An increase, a decrease, maybe a reduction in staff, maybe the department will be dissolved. All of these are possibilities. This economy has been called the great recession, it definitely has been the longest and deepest recession since the presidency of James Earl Carter.

How do we respond? I would like to open a discussion for our membership based on this question. Many of us were around during Carter's presidency and many of us weren't, or were very, very young. How did we survive that time, when things looked very bleak? Is today's economy worse than the Great Depression? Is that where we are headed?

(Chairman's CornerContinued on next page...)

Committee Chairs

ASIS Foundation Rep.
Position available...

CPP Certification Rep.
Stephen Huss, CPP
(818) 831-9463
aarol@earthlink.net

Legislative Rep.
Barry Bradley, Esq.
Bradley & Gmelich
(818) 243-5200
bbradley@bglawyers.com

Law Enforcement Liaison
Capt. Lief Nicolaisen
Glendale Police Dept.
(818) 548-3134

**Law Enforcement
Appreciation Liaison**
Wayne Horton
Norton Simon Museum
(626) 844-6960
whorton@nortonsimon.org

Membership
Eric Mardian
Siemens Building
Technologies, Inc.
(714) 252-1301
eric.mardian@siemens.com

Placement
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Norton Simon Museum
(626) 844-6960
whorton@nortonsimon.org

Programs
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Glendale Water & Power
(818) 548-3181
srichmond@ci.glendale.ca.us

Newsletter & Webmaster
Frank Faulk, CPP
PI Resources
(818) 831-2404
Info@asis130.org

Happy Spring!

Chairman's Corner by Pat Salter, CPP (continued...)

We're looking for input on how we as individuals, as a volunteer organization and as a community are going to survive and even prosper in this uncertain and painful time in our history. How can we assist one another, how we can even thrive in this time of uncertainty and displacement? I will place this topic on LinkedIn so we can have a lively discussion. And if anyone wishes to present this topic to the Chapter we can do that at a meeting, in addition to or in place of a guest speaker, let us know. Remember it's our chapter, all of us.

On another note, our chapter will be celebrating its 30th anniversary this year. We will be having an anniversary dinner this coming June 5th a Saturday evening. Please make plans to attend. Keep checking the website and newsletter for details.

Survey: iPhone Poses Biggest Smartphone Security Risk

Cellular-News (03/25/10)

A survey of 257 security professionals by the network security and compliance auditing company nCircle finds that 57 percent of respondents believe that the Apple iPhone is the smartphone that carries the biggest security risk to their companies. An additional 39 percent cite the Google Android smartphone as the biggest security risk, while 28 percent name the Blackberry as the riskiest smartphone to use. According to nCircle's Andrew Storms, the findings of the survey show that security professionals believe that Apple only takes minimal steps to address enterprise security concerns. He notes that Apple has not introduced new enterprise security features for the iPhone since last summer, when it rolled out a new hardware level encryption system that was easily defeated. But while smartphone makers may not be doing enough to secure their devices, companies are rolling out smartphone policies and enforcing them, Storms says. The survey finds that 58 percent of security professionals have smartphone security policies in place at their companies, while an additional 65 percent say that their companies enforce their smartphone security policies.

[\(See the rest of the article with this link.\)](#)

Tip of the Month

*Our Tip is
courtesy of the
SANS Institute*

"Use variations on a strong 'core' password. It's tough to remember a series of strong passwords and use a different one for each online system or site you access. The temptation is to use the same password for several or all systems and sites. That's a bad idea -- if a Bad Guy gets a hold of your password, he'll have the key that fits all of your doors. Instead, create a strong 'core' password and then unique variations on it for each online system or 's a strong password:

5P0ky!3Z.

It contains 8 characters, a mixture of uppercase and lowercase letters, at least one number and one non-alphanumeric character or symbol, and no personally identifiable information.

Remember

Please bring a gift for the raffle.

April meeting: Our Guest Speaker...

SURPRISE!!!

Our Speaker and Topic will be announced in an email blast this Friday!

We are continuously asking for our members to suggest topics and/or recommend speakers that they know or have heard at other venues.

Many of our members are experts in their own right and quite knowledgeable in their specialties.

Please don't be shy! If you would and could share with your chapter at one of our meetings, your efforts will be much appreciated. (You even get free lunch!)

Contact Steve Richmond (Program Chairman) at (818) 548-3181, email srichmond@ci.glendale.ca.us or Pat Salter, CPP (Chapter Chairman) at (818) 779-6231, email Pat.Salter@securitasinc.com or Info@asis130.org with your ideas or referrals.

Thank you!

March meeting: See what you missed!!!



March 9, 2010 - Dr. Bamban was the guest speaker discussing the cultural history of the mid-east. His insight was extremely informative regarding the mindset of Al Qaeda and other tribes in the region. We are honored to have him as our guest speaker again in May.

Up coming Speakers & Events...

May meeting
May 11th, 2010

Speaker:
Dr. Bamban

Topic:
TBD

Sat. June 5th
SFV - 30th
Anniversary
Dinner Event

Up Coming ASIS Training:

Topic:
APC-III
Asset Protection
Course

When:
Jun 14-17, 2010

Where:
Tuscon, Az

[More Info \(link\)](#)

**Get your seat
now!**

Remember

**Please bring a
gift for the raffle.**

30th Anniversary Dinner Event

Celebrating the San Fernando Valley Chapter 130 and all of
the people that helped along the way!

The San Fernando Valley Chapter 130 was Chartered on June 26th, 1980 and held the first official meeting in July of that year.

On Saturday June 5th, we will celebrate our Chapter's 30th anniversary. The arraignments are still being finalized, but you can count on an evening with dinner, a few speakers, live music and perhaps some entertainment?

This social dinner will be held at the Elk's Lodge in Glendale. We are trying to promote an evening that does celebrate our thirty years of serving our profession and community and is going to be attractive to our entire membership and their significant others.

There will be invitations sent to everyone that held a board position since the beginning. If you can assist with the invitations, please contact Pat Salter, CPP.

Naturally, this will also be our big event of the year. We will be offering some limited advertising and the option to buy entire tables for the dinner. Anyone that would like to either get involved or donate, please contact Pat Salter, CPP.

Mark Saturday, June 5th on your calendar NOW!

Committee positions ... are available now!

The chapter has a host of committees that are always in need of members. Jump on board in a committee that you believe you can make a difference.

“The reward of membership is discovered by involvement!”

The more involved you become in the Chapter, the more the Chapter and ASIS become significant in your professional security life. The Chapter is staffed and managed by its volunteer members. All of the committees have room for one or two more, so the choice is yours.

- What would you like to do to get involved?
- Are there any changes you believe would make the Chapter a better resource?
- Do you like to write articles?
- Are you a person who knows a lot of different speakers?

There are many choices... come join a committee!

eWARNING: New Spam Attack Threatens Lawsuit

We are always looking for speakers with "hot" topics.

Please make your recommendations to Pat Salter at pat.salter@securit.asinc.com

Or call him at (818) 782-6184

In The Region III

Now available in the calendar section of the website is a "2010 Region III Calendar", which provides information for all of the Chapters in the Region.

If you leave the valley and have time, you may wish to drop in on a meeting or event of another Chapter. It is a real nice way to network.

Also, keep an eye on the calendar to see what other speakers and topics will be in the area.

Remember

Please bring a gift for the raffle.

A new spam campaign hitting the net comes in the form of a message with a threat of a lawsuit. The messages, which claim to come from the New York law firms Crosby & Higgins and Marcus Law Center, are completely false.

"To Whom It May Concern," the message says, "On the link below is a copy of the lawsuit that we filed against you in court on March 11, 2010. Currently the Pretrial Conference is scheduled for April 11, 2010 in courtroom #36. The case number is 3485934. The reason the lawsuit was filed was due to a completely inadequate response from your company for copyright infringement that our client Touchtone Advisories Inc is a victim of Copyright Infringement. Touchtone Advisories has proof of multiple copyright law violations."

The company name and courtroom number appear to vary. A link provided prompts the recipient to download a .doc or .rtf file that contains an embedded object that looks like a .pdf but is really a hidden .exe file containing malware. The file, RTF.EmbedEXE.Gen, is a Trojan that once installed immediately begins downloading a variety of additional malware.

Famous Quotes

"Leadership is practiced not so much in words as in attitude and in actions." - Businessman, Harold Geneen

"Ability is what you're capable of, motivation determines what you do and attitude determines how well you do it." - College Football Coach, Lou Holtz

"The best mind-altering drug is truth." - Actress, Lilly Tomlin

"If you are looking for a big opportunity, seek out a big problem." - An Unknown Author

Linked In - Get connected now! By Doug Carner, CPP/CHS, Vice Chair

Our on-line forum (<http://www.linkedin.com/groups?gid=2386100>) is only a few months old. We have 73 members and are growing every day. About half the members had not known that our chapter existed. My hope is that this forum will encourage many of these people to attend our monthly meeting and join the chapter.

Please continue to invite your colleagues and peers to join our group so they too can share their products, services, knowledge and talents with the entire group. The more members we have, the more we all will benefit from the networking potential. *(If you have not joined yet, follow the link above.)*

Thank you for helping to build a professional security network.

CALL For Speakers

Our Speakers offer their time and expertise because they have been asked.

If you have recently heard a Speaker at another venue that you believe would be of a benefit to our members, please ask them if they would like to address our group.

If they offer their expertise, please forward the information to Info@asis130.org

We are always looking for Speakers with topic related to our industry.

Thank you...

Send to:
Info@asis130.org.

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Welcome Aboard...

As professionals, we cherish new members because they bring new information and new ideas with them as they begin networking with each of us.

Please welcome our newest chapter members.

- Charlie Araujo, Director Corp Security, NBC Universal, *Universal City*
- Det. Sgt. Robert Harms, LA County Sheriff's Dept., *Temple City*
- John Guevara, *Van Nuys*

Welcome aboard!

"Success is peace of mind in knowing you did your best."

College Basketball Coach, John Wooden

ASIS Region III CPP Review Course - 2010 "class is almost over"

The course began on February 20th and will conclude April 11th, with a practice CPP exam on April 17th, 2010. The class has been held at the Southern California Edison headquarters in Rosemead on Saturday mornings.

The Region III course is recognized by ASIS International as the premiere locally produced preparation course for the CPP exam.

The course covers all the study material for the CPP exam by having student teams present the various topics to the class. Teams work with the guidance of a CPP Mentor who acts as a facilitator where necessary.

Obtaining the CPP designation marks you as "board certified in security management." More and more employers are recognizing the value of having their senior security staff credentialed as CPP's. In fact, some studies show that the CPP designation can add \$10,000.00 or more to annual compensation.

If you missed this class and would like to study on your own or with others, who want to obtain the coveted credential, please contact Stephen Huss, CPP, our chapter's CPP Credential representative. He can "hook you up!" with the best course of action to meet your goal.

Stephen Huss, CPP, can be contacted at (818) 831-9463 or aarol@earthlink.net.



CALL For Papers

If you have some information that you would like to share with the chapter, please send your article, notes or just an email with your idea to the newsletter editor.

We are always looking for information related to our industry.

Thank you...

Send to:
Info@asis130.org

A Poem for Spring

Spring has sprung
Da grass is riz
I wonder where dem
boidies iz
Da little boids is on
da wing
Ain't dat absoid
Da little wings is on
da boid

Anonymous

Remember

**Please bring a
gift for the raffle.**

ASIS Foundation...you can help!

Giving to the ASIS Foundation

Substantial resources are needed to support the Foundations' many programs and activities. Although ASIS International provides some financial assistance, it is the responsibility of the Foundation to do much of the fundraising. Your support is critical to our ongoing ability to providing leading-edge research and education awards.

Personal Contributions

It's easy to support the Foundation's work. You can make an [online contribution](#), check the "additional gift to the Foundation" box on your membership renewal form, or mail or FAX in our [donation form](#) (pdf). While \$25 or \$50 may not seem significant, with more than 37,000 members, it can quickly add up.

Corporate Contributions

In addition to advancing the industry, an association with the Foundation can create valuable marketing opportunities for many companies, both large and small. We have a range of sponsorship packages that can be tailored specifically for a corporation's needs. [Find out more.](#)

What's going on in Region III....?

Now available in the calendar section of the website is a **"2010 Region III Calendar"**, which provides information for all of the Chapters in the Region.

If you leave the valley and have time, you may wish to drop in on a meeting or event of another Chapter. It is a real nice way to network.

Also, keep an eye on the calendar to see what other speakers and topics will be in the area.

Placement...

Our group represents a diverse collection of talents spanning a wide range of experience, skills and certifications. Sometimes it can be quite challenging for our members to find a career position that utilizes all of their talents. As the group's Placement officer, I can be of tremendous assistance matching positions to your career goals.

Our most recent job posting seems to be an exciting opportunity for the right person. If you are looking, checkout the website on a regular basis, it is updated as things change.

Please contact me with your questions or special needs. All communications are kept in the strictest confidence and privacy.

Please call your Placement Chairman – Wayne Horton, CPP at (626) 844-6960 or e-mail at whorton@nortonsimon.org

IT IS NOW Time to Think About Getting Involved!

Every year the Chapter needs to have a nucleus of volunteers to fill the various positions, both on the Board and the Committees.

2010 is just beginning, but we need members to get involved with committees and running the Chapter all of the time.

If you believe you have a little time to offer to the Chapter and wish to add your influence to how this Chapter serves the membership, take a look at your plate and see if you can step up!

Question:

What do you call 40 rabbits in a row, all marching backwards?

Answer:

A receding hare line!

NEWS ARTICLES FROM ASIS THAT NEED TO BE SEEN!

[Violence Against Health Care Workers a Growing Concern](#)

Danbury News Times (CT) (03/29/10) Miller, Robert

[You Only Crash Once](#)

CMA Management (03/10) P. 28; Soheili, Arian

[Creating Training Programs That Management Will Love](#)

Security (03/10) Nixon, Barry

Events and Education...

Check out the Chapter website and the national website for the latest list of Events and Educational opportunities available. www.asis130.org and www.asisonline.org

Recruiting and Hiring Liabilities: Protecting Your Organization from the Harmful Effects of Web 2.0– ASIS Webinar April 21st at 09:00 Pacific – [Sign up now for your space in the webinar!](#)

Menu selection for next meeting...

Please choose from one of the entrée selections below when you make your reservation. If your diet does not include entrée's from the selection, please let us know and we can make accommodations. When you send in your RSVP, please indicate BEEF, CHICKEN or FISH for yourself and your guest(s).

CHICKEN FRIED STEAK DINNER (BEEF)

Chopped beef steak, breaded and fried. Dinner includes a choice of potato or rice pilaf, fresh sautéed vegetables, soup and salad bar.

CILANTRO CHICKEN

Tender breast of chicken, marinated and sautéed in cilantro butter sauce and served with rice, refried beans, Pico de gallo, fresh guacamole and tortillas.

FRESH SALMON AL PESTO DINNER (FISH)

Fresh Salmon filet topped with garlic-pesto sauce, serves on a rice pilaf with garden vegetables. Also comes with soup and a salad bar.

In our ongoing effort to provide a good meal selection, good parking, some degree of privacy and a convenient location, we are meeting at:

Jim's Family Restaurant
8950 Laurel Canyon Blvd.
Sun Valley

...the corner of Sheldon & Laurel Canyon, just off I-5 at Sheldon...