



# The Security Blanket

ASIS - San Fernando Valley Chapter 130

Issue: April 2009

## NEXT MEETING:

### When:

Tuesday – Apr. 14<sup>th</sup>  
11:30 to 13:00

### Where:

Jim's Family Rest.  
8950 Laurel Canyon  
Sun Valley  
(818) 768-0213

### Topic: eLearning and the Security Industry

By Eric Davis-Fernald,  
Director of Operations,  
Pinkerton Consulting  
& Investigations

### RSVP:

RSVP Online at:

Info@asis130.org  
Or (818) 831-2404

## 2009 Chapter Officers

### Chairman

Patrick "Pat" Salter, CPP  
Securitas Security  
Services USA, Inc.  
(818) 782-6184

### Vice Chairman

Doug Carner CPP  
SAS Security  
(818) 355-8608

### Secretary

Avanti Desai-Frick

### Treasurer

William Nelson  
Golden West K-9  
(661) 294-8160

## Remember

**Please bring a  
gift for the raffle.**

## Chairman's Corner

by Pat Salter, CPP



Tax season is here. With the first quarter of the year passed, April 15th will be here shortly. With the economy in the forefront of everybody's mind and the machinations of our government in Washington and Sacramento, uncertainty is in the air. Budgets are shrinking, households and boardrooms are holding onto their cash! And we as Security professionals, managers, and providers are being asked to do more with less.

We are in dangerous times; a new Administration that has stated publicly that the "war on Terror" is over, has serious ethical problems, and is facing the most severe economic crisis in a generation and perhaps longer. We can't get people to work in the treasury department and our chief executive has fired the CEO of GM. Times are troubling and uncertain. The Dow is between 700 and 800 and is still trending down. The new congress has approved more debt in the last 100 days than in the entire existence of our country.

Overseas the anarchists are ripping apart the London financial district as the G20 leaders meet. Are we ready to encounter that threat? With the legislation before congress, the financial market collapse, the AIG scandal and the security issues regarding picketing of institutional concerns and the private residences of the principles, security is and will be needed.

So, how do Security Professionals address this chaos? We need to support one another, network, communicate and assist each another whenever possible. As an individual expand your horizons, pursue certification, and continuing education. Become a subject expert. Share your expertise, consider being a mentor.

## *RSVP or Not To RSVP...? That Is The Question...!*

Why RSVP... especially when you attend every month or if you are not sure that you can attend at the last minute?

Your reservation is used to work with the restaurant to set up the seating and ensure enough food is available to meet everyone's selections. It is not used to charge you if you can not attend at the last minute or to charge you extra at the door.

Please RSVP by the Friday before meeting, we provide the summary information to the restaurant on the Saturday morning before the meeting.

### Committee Chairs

ASIS Foundation Rep.  
Position available...

#### CPP Certification Rep.

Stephen Huss, CPP  
(818) 831-9463  
[aarol@earthlink.net](mailto:aarol@earthlink.net)

#### Legislative Rep.

Barry Bradley, Esq.  
Bradley & Gmelich  
(818) 243-5200  
[bbradley@bglawyers.com](mailto:bbradley@bglawyers.com)

#### Law Enforcement Liaison

Capt. Lief Nicolaisen  
Glendale Police Dept.  
(818) 548-3134

#### Law Enforcement Appreciation Liaison

Wayne Horton  
Norton Simon Museum  
(626) 844-6960  
[whorton@nortonsimon.org](mailto:whorton@nortonsimon.org)

#### Membership

Eric Mardian  
Siemens Building  
Technologies, Inc.  
(714) 252-1301  
[eric.mardian@siemens.com](mailto:eric.mardian@siemens.com)

#### Placement

Wayne Horton, CPP  
Norton Simon Museum  
(626) 844-6960  
[whorton@nortonsimon.org](mailto:whorton@nortonsimon.org)

#### Programs

Tilford "Tee" Flowers  
Starbucks  
(909) 623-8071  
[tflowers@starbucks.com](mailto:tflowers@starbucks.com)

#### Newsletter & Webmaster

Frank Faulk, CPP  
PI Resources  
(818) 831-2404  
[Info@asis130.org](mailto:Info@asis130.org)

## ANSI Panel to Standardize Identity Theft Tracking

*The following article was written by Robert Vamosi, a freelance computer security writer specializing in covering criminal hackers and malware threats.*

Know the difference between 'identity theft' and 'identity fraud'? Don't feel bad if you don't. Even within the security industry, within the government, and within law enforcement, the terms are used interchangeably although they are in fact different.

Deciding what is defined as and counted as Identity fraud was the subject of a gathering of Identity fraud experts in Pleasanton, CA last month. Hosted by Javelin Strategy & Research, it was the second workshop for The Identity Theft Prevention and Identity Management Standards Panel (IDSP) sponsored the American National Standards Institute (ANSI). In attendance were representatives from Javelin, the Federal Trade Commission, the Department of Justice, the Department of Homeland Security, Kroll, Debix, Affinion, IDExperts, ID Analytics, Experian, Visa, and the non-profit ID Theft Resource Center.

The first workshop last fall in New York covered identity verification standards. The purpose of the second workshop was to determine the desirability and feasibility of standardizing identity theft metrics.

One panel sought to define the difference between identity theft and identity fraud. After considerable discussion, the panel produced a working definition that identity theft occurs when the personal data is first accessed (as in a data breach) and identity fraud occurs when that personal data is used.

## Education

### *Professional Development with ASIS International*

Just when you think you have all the answers, someone asks a new question. New technologies. New advancements. New challenges. So much to stay on top of. One thing you can always be sure of is that professional development in the security industry is a must. Rely on ASIS, the experienced, dedicated leadership in security education to answer these questions.

ASIS offers a broad array of affordable training programs to keep security professionals abreast of industry changes. Programs include national and international conferences, regional workshops, online degree programs, virtual forums, and much more. Our programs will give you ideas on the most innovative resources, insights, and lessons to revitalize your skills and career. Programs, designed specifically for security professionals, consider every stage of your career and provide excellent networking opportunities through a broad range of courses with top-rate faculty.

**Wharton/ASIS Program for Security Executives    Conferences    Classroom Programs**  
**Onsite and Custom Training    Certification Review Courses    eLearning**  
**ASIS Seminar recordings and handouts    ASIS Library & White Papers    More.....**

## Tip of the Month

*Courtesy of  
of the SANS  
Institute.*

"Closing or minimizing your browser or typing in a new Web address when you're done using your online account may not be enough to prevent others from gaining access to your account information. Instead, click on the 'log out' button to terminate your online session. In addition, don't permit your browser to 'remember' your username and password information. If this browser feature is active, anyone using your computer will have access to your investment account information."

## Remember

**Please bring a gift for the raffle.**

## April meeting: Our Guest Speaker....

Our speaker this month is Eric Davis-Fernald, Director of Operations for Pinkerton Consulting and Investigations.

His presentation will address, **“eLearning and the Security Industry.”** He will present how web based classes are essential to meet today’s security budgets and explain many advantages to these new programs.

Please make your reservations for this informative presentation that could save your company significant losses or just a lot of man hours rectifying a hit.

## Speaker Topics ....?

Each month, Tilford “Tee” Flowers, our Program Chairman, works diligently searching for speakers. He has done a great job since he has taken the chair position.

He is always looking for speakers that may be of interest to the membership as a whole, but there is always those that may have other interests. Please let him know what topics are of interest to you! AND... If you know of a speaker, that you may have heard recently at another venue, please pass on the information.

Please drop him an email at: [tflowers@starbucks.com](mailto:tflowers@starbucks.com) or call (909) 623-8071.

## March meeting: See what you missed!!!



March 10, 2009 - Pat Salter CPP presented a certificate of appreciation to our guest speaker, Lt. Loren Farrell, LAPD Forgery who shared a great power point regarding Identity Theft.

## Up coming Speakers & Events...

**May meeting**  
May. 12th,  
2009

Speaker:  
**Steve Ruggiero**  
Asst. Director  
of Security  
Port of Long  
Beach

Topic:  
*Look for  
announcement!*

### Up Coming ASIS Training:

**Topic:**  
Assets  
Protection  
Course II:  
Practical  
Applications

**When:**  
May 4 – 7, 2009

**Where:**  
Hyatt  
Fisherman's  
Wharf  
San Francisco

[More Info \(link\)](#)

**Get your seat  
now!**

## Remember

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gift for the raffle.**

## Menu selection for next meeting...

*Please choose from one of the entrée selections below when you make your reservation. If your diet does not include entrée's from the selection, please let us know and we can make accommodations. When you send in your RSVP, please indicate BEEF, CHICKEN or FISH for yourself and your guest(s).*

### CHICKEN FRIED STEAK DINNER (BEEF)

Chopped beef steak, breaded and fried. Dinner includes a choice of potato or rice pilaf, fresh sautéed vegetables, soup and salad bar.

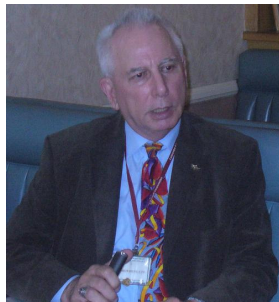
### CILANTRO CHICKEN

Tender breast of chicken, marinated and sautéed in cilantro butter sauce and served with rice, refried beans, Pico de gallo, fresh guacamole and tortillas.

### FRESH SALMON AL PESTO DINNER (FISH)

Fresh Salmon filet topped with garlic-pesto sauce, serves on a rice pilaf with garden vegetables. Also comes with soup and a salad bar.

## ASIS Region III CPP Review Course - 2009



Saturday, 4 April, is the last student presentation day. We will be dark on 11 April. On 18 April we do a wrap-up and a practice CPP exam.

This is the largest class the history of the Region III CPP Review Course. We have around 45 students, including a few from Riverside Community College who take it for credit but are not eligible to take the CPP exam.

**Congratulations....** We have another security professional that has made the extra effort and successfully passed the CPP exam on February 28<sup>th</sup>. Please congratulate our newest Certified Protection Professional, J. Lee Alexander, CPP. He is planning on attending our next (April 14<sup>th</sup>) meeting, shake his hand and pat him on the back for a job well done!

**Stephen Huss, CPP – Certification Chairman**

## We're more than a Chapter....

Do we sometimes forget that we are more than an ASIS Chapter in “the Valley”? We are one of eight chapters in our region and part of a worldwide organization of security professionals over 37,000 strong. As members, we have access to 37,000 assets that have the knowledge and experience to assist us whenever we need it; usually, just for the asking.

If you have the opportunity, take the time and visit another chapter or regional event. Set time to attend at least one day at the annual seminar in Orange County this year. Have lunch with a colleague, client or vendor security professional and discuss the latest and greatest security gadgets, your opinion on ethics, an idea for your chapter or something that will share information that may ultimately give you new knowledge.

Be a Security Professional!

*“Professionals share information!”*

## Famous Quotes

We are always looking for speakers with "hot" topics.

Please make your recommendations to Pat Salter at [pat.salter@securitasinc.com](mailto:pat.salter@securitasinc.com)

Or call him at (818) 782-6184

### Upcoming Chapter Events!!!

A NIMS Training Day has been scheduled for Thursday, Oct. 15<sup>th</sup>, from 0800 to 1200 and then lunch.

Make your reservation NOW!

Please check out the events section of the website for up to date listings and registration information!!!

### Remember

Please bring a gift for the raffle.

**"It is nice to be important, but it is more important to be nice."**

*An Unknown Author*

**"To the world you might be one person, but to one person you might be the world."**

*An Unknown Author*

## Committee positions ... are still available....

The chapter has a host of committees that are in need of members for each committee.

***"The reward of membership is discovered by involvement!"***

The more involved you become in the Chapter, the more the Chapter and ASIS become significant in your professional security life. The Chapter is staffed and managed by its volunteer members. All of the committees have room for one or two more, so the choice is yours.

- What would you like to do to get involved?
- Are there any changes you believe would make the Chapter a better resource?
- Do you like to write articles?
- Are you a person who knows a lot of different speakers?

*There are many choices... come join a committee!*

## Call for photos...

We are attempting to add a photo gallery to the Chapter website. If you have any old photos that you would like to share and have placed on the website, please contact Frank Faulk, CPP @ (818) 831-2404.

If they are already digital, please email them, with (who, what, when, where and anything else that may be interesting) to [Info@asis130.org](mailto:Info@asis130.org), if they are original (paper) photos, they will be scanned and returned to you.

*Look at the employment section of the website...*

[www.asis130.org/employment.htm](http://www.asis130.org/employment.htm)

**If you know of an open position, please pass it on to Wayne!!!**

## CALL For Speakers

If you are a Speaker or if you have recently heard a Speaker at another venue that you believe would be of a benefit to our members, please forward your information or thoughts to Tilford Flowers, or Program chairman.

We are always looking for Speakers with topic related to our industry.

Thank you...

Send to:  
[tflowers@starbucks.com](mailto:tflowers@starbucks.com)  
or  
[Info@asis130.org](mailto:Info@asis130.org).

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## Welcome Aboard...

New members are truly welcomed.

As professionals, we cherish new members because they bring new information and new ideas with them as they begin networking with each of us.

As the year progresses, it is important for the new members to make plans to attend a monthly meeting (or two, or three... or more!) and introduce yourself.

We will make every effort to keep the upcoming speakers and topics on the web site.

Please call Eric Mardian to make sure he will have your Membership Certificate at the next meeting so it can be presented to you.... *Welcome aboard!*

## Placement... by Doug Carner CPP

Our group represents a diverse collection of talents spanning a wide range of experience, skills and certifications. Sometimes it can be quite challenging for our members to find a career position that utilizes all of their talents. As the group's Placement officer, I can be of tremendous assistance matching positions to your career goals.

I have friendly contacts at the major industry head hunters and prior work experience as a recruiter. Over the next few weeks, I will be reaching out to our members who may be searching for a new employer, or need to hire employees. Once I have a better understanding of what you are looking for, I can direct opportunities to you at the earliest stages of their availability. Please contact me with your questions or special needs. All communications are kept in the strictest confidence and privacy.

Please call your Placement Chairman – Wayne Horton, CPP at (626) 844-6960 or e-mail at [whorton@nortonsimon.org](mailto:whorton@nortonsimon.org)

## NEWS ARTICLES FROM ASIS THAT NEED TO BE SEEN!

**["Spam Is Making a Comeback, Google Finds"](#)**  
**[InformationWeek \(03/31/09\) ; Claburn, Thomas](#)**

**["Economic Uncertainty Boils Over in Workplace"](#)**  
**[Globe and Mail \(CAN\) \(03/26/09\) ; Leeder, Jessica](#)**

**["Director of FBI Urges Renewal of Patriot Act"](#)**  
**[Washington Post \(03/26/09\) P. A8 ; Johnson, Carrie](#)**

## CALL For Papers

If you have some information that you would like to share with the chapter, please send your article, notes or just an email with your idea to the newsletter editor.

We are always looking for information related to our industry.

Thank you...

Send to:  
Info@asis130.org

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## News & Education ... from ASIS International

### 55th Seminar and Exhibits | September 21-24, 2009 | Anaheim, CA

Please mark your calendar. The largest security exhibit in the world will be at our back door this September. Make your reservations now....

<http://www.asisonline.org/education/programs/anaheim/default.htm>

### ASIS FOUNDATION REPORT HELPS MANAGERS PLAN FOR CHANGE

**Alexandria, Va. (Dec. 10, 2008)** – The ASIS Foundation has released “[Planning for Change: Security Managers’ Perspectives on Future Demographic, Crime and Technology Trends](#),” a report that provides concise descriptions of predicted demographic, crime and technology trends in the United States. The report also summarizes how experts anticipate these changes will influence security over the next five to 10 years, and offers practical recommendations security managers can adopt now to address these anticipated trends.

The ASIS Foundation contracted the Urban Institute, a non-profit, non-partisan social policy and economic research organization, to forecast demographic and crime trends and to provide guidance for the emerging security challenges that may arise from such predictions. The resulting 51-page report predicts that the U.S. security industry will face many challenges, including an aging workforce, an increasingly diverse population and a growth in high-tech crimes.

The report is divided into three sections by key topic areas: demographic challenges, crime trends and technology. The final section addresses issues that surfaced during a series of roundtable discussions with dozens of security industry experts representing the banking, health care, hospitality, information technology, insurance, retail and transportation sectors. While this publication is tailored to security managers, it will also be useful to a wide array of personnel, including public-sector employees and law enforcement.

[\(Download the Report\)](#)

### *Be a part of the ASIS Member-Get-A-Member Program*

This Member-Get-A-Member campaign is really about you. We know that if you are satisfied with your membership in ASIS International, you will encourage other security professionals to join. (After all, it is one of the best professional decisions they can make for their careers.) And we want to reward you for doing that!

The 2009 Reach Out! campaign runs from **January 1, 2009 through November 30, 2009**. Awards will be announced in January 2010.

If you have another security professional decide to apply for membership, they'll need to put **your name and employer (company) or phone number on the membership application line:** Person who introduced you to ASIS. If they join, you get the credit. And we keep track of your recruitment activity for you. It's that simple. [\(For more info, follow this link\)](#)

## CALL For Papers

If you have some information that you would like to share with the chapter, please send your article, notes or just an email with your idea to the newsletter editor.

We are always looking for information related to our industry.

Thank you...

### Remember

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## Meeting? Venue vs. Costs By Frank Faulk, CPP

*The following comment is made strictly as a personal opinion of Frank Faulk, CPP, and not an official opinion of the Chapter, the Board of Directors or any others. In advance, if this offends you or if you believe it is an inappropriate forum, I apologize. My feathers have been ruffled.*

Recently I heard some less than positive comments questioning our monthly venue for the Chapter 130 location, "Big Jim's Restaurant."

To make sure we are on the same page, I will explain the selection process and then open the door for future possibilities. In order to provide a meeting place for the entire membership of the San Fernando Valley, a location that makes sense geographically is a primary concern. It has to be as centrally located as possible and easy freeway access. Next, it has to provide good food within a reasonable budget and an adequate service staff to work around our meeting agenda.

At previous venues, such as the Sportsman Lodge, Airtel Plaza and the Odyssey, while all very nice venues, the chapter had to guarantee a minimum attendance and pay for seats that were not filled by our membership or guests. This almost "broke the bank".

After we tried a few locations late last year and early this year, we found "Big Jim's". The management has been very professional and works hard to keep our business. We only pay for the items that are consumed and therefore, the chapter has a positive cash flow at each meeting. We did not have to raise the luncheon fee or create an annual "Chapter Dues" like some of the other chapters in our region.

For our Chapter to return to more exclusive venues, two things have to happen. First, we have to have a consistent meeting attendance in excess of 30 persons every month, to cover the minimum of 25 paying guests that most venues require. Second, the luncheon fee will have to be raised to at least \$25.00. Our current price of \$20.00 has been in effect for over 15 years. For anyone with any ideas that will benefit our Chapter, please share them with anyone on the Board.

In our ongoing effort to provide a good meal selection, good parking, some degree of privacy and a convenient location, we are meeting at:

**Jim's Family Restaurant  
8950 Laurel Canyon Blvd.  
Sun Valley**

*...the corner of Sheldon & Laurel Canyon, just off I-5 at Sheldon...*